



# Global and China RF Coaxial Cable Industry Report, 2014-2017

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## STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

## REPORT OBJECTIVES

- ◆ To establish a comprehensive, factual, annually updated and cost-effective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- ◆ To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- ◆ To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- ◆ To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- ◆ To help company to succeed in a competitive market, and

## METHODOLOGY

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications. Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

## INFORMATION SOURCES

The primary information sources include Company Reports, and National Bureau of Statistics of China etc.










## Abstract

Benefiting from a surge in mobile phone users and gradual replacement of 2G by 3G and 4G in developing countries, global RF coaxial cable market size has been growing, registering an average annual growth rate of 8.4% during 2007-2013 and coming to USD 4.29 billion in 2013.

Powerfully driven by national policies, new businesses like broadband network, new generation mobile communications, cloud computing, and high-speed information transmission are accelerating the upgrading of China's communications industry. 2G network has become very popular in China, and RF coaxial cable market in the country was worth RMB 39.63 billion in 2013.

The Ministry of Industry and Information Technology (MIIT) issued 3G licenses in 2010, TD-LTE 4G license and FDD-LTE trial license in 2013. China's mobile communications industry is transiting from 2G to 3G/4G, and 4G subscribers in China are estimated to reach 440 million in 2017, which will push three major operators into building more LTE base stations, thus further promoting the demand for RF coaxial cable. In 2014, the demand for RF coaxial cable for mobile communications approximated 560,000 km, up 8% from the previous year.

Revenue of Global and China Major RF Coaxial Cable Manufacturers, 2012-2014

USD mln	2012	2013	2014E
 Lexans	8891	8318	8278
 Amphenol	4292	4615	4923
 BELDEN	1841	2069	2158
 HUBER-SUHNER	720	743	746
 Habia Cable	89	84	85
 金信诺 KingSignal	101	121	155
 亨鑫科技 HUBEI TECHNOLOGY	183	200	227
 TRIGIANT 佰和科技	360	397	436
 ZTT 中天科技	144	126	133

Source: Global and China RF Coaxial Cable Industry Report; ResearchInChina

At present, overall technological level of RF coaxial cable in China still desires to be much improved, highly homogenized in low end market and with price war as major means of competition. However, some local companies with strong R&D capabilities have achieved mass production in high-end fields, such as semi-flexible, low loss and corrugated, leading to a gradual increase in substitution for imported products.

Kingsignal Technology Co., Ltd. is a leader in the Chinese semi-flexible cable market, occupying nearly 40% market share and ranking second in low-loss cable market segment in 2013. Besides Kingsignal Technology, the Chinese semi-flexible cable market is largely dominated by foreign-funded companies.

Jiangsu Hengxin Technology Co., Ltd., the largest supplier in the Chinese corrugated cable market, took up 36.4% market share and posted revenue of RMB 933 million from RF coaxial cable business in 2013, over 3/4 of its total revenue. The company now has RF coaxial cable for mobile communications capacity of 148,770 km/a.

Global and China RF Coaxial Cable Industry Report, 2014-2017 by ResearchInChina focuses on the following:

- ➔ Global RF coaxial cable market size, demand for RF coaxial cable in main countries (including Brazil, India and Russia);
- ➔ Chinese RF coaxial cable market size, demand, market segments (including semi flexible, low loss, corrugated and phase-compensated) demand, and competitive landscape;
- ➔ Operation and business in China of 8 global RF coaxial cable companies (covering Belden, Habia, Amphenol and Nexans);
- ➔ Operation and RF coaxial cable business of 8 Chinese RF coaxial cable companies (including Kingsignal, Hengxin Technology and Trigiant Group).

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