



**Global and China Tire Mold  
Industry Report, 2015**

**Aug.2015**

## STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

## REPORT OBJECTIVES

- ◆ To establish a comprehensive, factual, annually updated and cost-effective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- ◆ To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- ◆ To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- ◆ To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- ◆ To help company to succeed in a competitive market, and

## METHODOLOGY

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications. Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

## INFORMATION SOURCES

The primary information sources include Company Reports, and National Bureau of Statistics of China etc.

## Abstract

Short supply of tire mold caused by tire investment boom in 2013 continued to the first half year of 2014. Since the second half of 2014, due to sluggish domestic demand for tire, coupled with negative impact brought by anti-dumping and countervailing investigations launched by the United States, domestic sales and exports of tire have been suppressed, and the demand for tire mold has been declining. In 2014, the tire mold industry in China achieved the revenue of RMB4.22 billion, up 8.6% from the previous year, indicating a substantial decline in growth rate compared with a year-on-year rise of 29.07% in 2013.

In point of market supply, as of the end of 2014, there were around 100 tire mold manufacturers in China, including 30 ones or so each with annual revenue of RMB20 million or more from their prime operations and 2 listed ones (Himile Mechanical Science and Technology (Shandong) and Greatoo). Seven companies boasted capacity of more than 2,000 sets apiece. In 2014, tire mold output in China reached 29,594 sets, representing a year-on-year growth rate of 5.86%.

Regarding competitive landscape, Himile has become the world's largest tire mold manufacturer with a global market share of 15% and a domestic market share of about 38.2%. In 2014, tire mold revenue was RMB1.6106 billion, up 52.37% from a year earlier, accounting for 89.75% of the company's total. In the first quarter of 2015, the company reported RMB463.7 million in revenue and RMB130.7 million in net income, growing by 49.09% and 39.75% year on year respectively.

### Capacity of Major Domestic Tire Mold Manufacturers in China, 2014 (Unit: Set)

No.	Major Manufacturer	Capacity
1	Himile Mechanical Science and Technology (Shandong) Co., Ltd.	11,700
2	Greatoo Inc.	5,000
3	Shandong Wantong Mould Co., Ltd.	4,000
4	Anhui Wide Way Mould Co., Ltd.	3,000
5	Anhui McGill Mould Co., Ltd.	3,000
6	Tianyang Mold Co., Ltd.	2,000
7	Shandong Hongji Mechanical Technology Co., Ltd.	2,000
8	Dongying Jintai Rubber Machinery Co., Ltd.	1,020
9	Rongcheng Hongchang Mold Co., Ltd.	1,000

Source: ResearchInChina

Greatoo was the country's second largest company in terms of tire mold revenue in 2014 with the figure arriving at RMB552.59 million, a year-on-year jump of 17.98%, making up 53.35% of total revenue. In the first quarter of 2015, the company posted revenue of RMB222.89 million and net income of RMB48.01 million, up 4.58% and 19.05% as compared with that in the same period of 2014.

While continuously developing their main businesses, Himile and Greatoo have been actively in entering new fields to create new areas for profit growth. In Mar 2014, Himile acquired assets (including land and factories) of Malaysia Matt Precision Machine (KUNSHAN) Co., Ltd., and invested RMB15 million to incorporate a wholly-owned subsidiary- Himile Mechanical Science and Technology (Kunshan) Co., Ltd.; in 2013, Greatoo set up Robots Division and planned to build it into the fourth-largest business segment besides tire mold, vulcanizer, and precision machine tool. In Dec 2014, the "industrial robot automatic production line" independently developed by Greatoo got officially applied in China Strategic Holdings Ltd.

Global and China Tire Mold Industry Report, 2015 focuses on the followings:

- ➔ Development status, competition and development trends of global tire mold industry;  
Policy climate, development history, major companies' capacity, industry revenue, competitive landscape and companies' earnings of China tire mold industry;
- ➔ Demand for Chinese tire mold, including domestic sales, export and demand for upgrading;
- ➔ Analysis of 4 major global companies, including tire mold business, earnings and development in China;
- ➔ Analysis of 12 major Chinese companies, covering tire mold business, operation, gross margin, revenue structure, main projects, development strategy, etc.

### 1. Overview of Tire Mold Industry

- 1.1 Definition
- 1.2 Classification
- 1.3 Upstream and Downstream
- 1.4 Production Process
- 1.5 Features

### 2. Development of Global Tire Mold Industry

- 2.1 Status Quo
- 2.2 Competition
- 2.3 Trends

### 3. Development of China Mold Industry

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- 7.1 Summary
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