Global and China Tyre Pressure Monitoring System (TPMS) Industry Report, 2015-2018

Sep. 2015



The Vertical Portal for China Business Intelligence

STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

REPORT OBJECTIVES

- To establish a comprehensive, factual, annually updated and costeffective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- To help company to succeed in a competitive market, and

METHODOLOGY

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications. Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

INFORMATION SOURCES

The primary information sources include Company Reports, and National Bureau of Statistics of China etc.

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Abstract

South Korea, European Union, and Taiwan joined the camp that forces the installation of TPMS in 2014, as the former in Jul 2014 and the latter two in Nov 2014 asked that related auto models must be installed with TPMS, directly boosting global demand for the product. Global installation rate of TPMS reached 36% in 2014, up 6 percentage points from 2013, and is expected to exceed 45% in 2015, creating a demand of more than 40 million sets.

EU now is the focus of global TPMS. On the one hand, its OEM demand for TPMS is expected to hit 16.65 million sets, surpassing the United States as the world's largest market, and on the other hand, considerable AM demand for TPMS is brought about. Harsh winter in many EU countries makes snow tire an additional necessity for new vehicles. Hence, the introduction of mandatory regulations on TPMS in Nov first created demand for TPMS from snow tire. EU will become the world's largest TPMS market, either OEM or AM.

The mainland China compiled its first technical standard for passenger vehicle TPMS in Mar 2015, and carried out a month-long opinion soliciting. The standard will replace original GB/T 26149—2010 with some changes made in the aspects of product scope, product roadmap, and technical standard. The standard is a technically mandatory one but not a requirement on mandatory installation. As of early Sept 2015, the official document has not yet been released.

The mainland China's demand for TPMS comes primarily from OEM market and has grown rapidly during 2014-2015. The demand surged by 78.9% from a year ago to 4.42 million sets in 2014 and is expected to reach 6.67 million sets in 2015, a year-on-year jump of 50.9%. Relying on huge automobile market, China has become the TPMS market with the greatest potential, attracting a large number of companies.

Top four foreign players- Schrader, Continental, Pacific Industrial, and ZF TRW all have set up factories in mainland China; Taiwanese peers- Orange Electronic, CUB Elecparts, and Mobiletron Electronics all have entered the mainland Chinese market via establishment of factories or offices; Chinese companies- State Auto Electronics, Shanghai Baolong Automotive, Nanjing Top Sun Technology, Kysonix, Hamaton Automotive Technology, Steelmate, and Shanghai HangSheng Industry are stepping up their layout in OEM and AM markets. The Chinese TPMS market will be highly competitive in the future..

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Nature of Company	Name of Company	Carmakers Supported
Foreign	Continental	FAW-Volkswagen, Volvo
	ZF TRW	FAW-Volkswagen
Taiwanese	Orange Electronic	Southeast Motor, Geely, ZOTYE, Land Tourer
	CUB Elecparts	Zhengzhou Nissan
	ТТЕ	Dongfeng Nissan, Geely, Haima, Shangha Volkswagen, Great Wall Motors
	Mobiletron Electronics	Southeast Motor, Chery, Fifan Auto
Chinese	Kysonix	Jiangling Motors
	Shanghai Baolong Automotive	Chery, Shanghai GM, Dongfeng Nissan, Changar Automobile, SAIC-GM-Wuling, Dongfeng Motor Corporation Passenger Vehicle, FAW Tianjin, Englon Automobile
	Steelmate	Southeast Motor, Haima, Shanghai Volkswagen FAW-Volkswagen
	Shanghai Topsystm Electronic Technology	Shanghai Volkswagen, FAW-Volkswagen, Toyota, Honda, Haima
	Sate Auto Electronic	Kinglong United Automotive Industry (Suzhou) Great Wall Motors
	Nanjing Top Sun Technology	Changfeng Leopaard, King Long United Automotive Industry, Yutong, Sunlong Bus, Shentong Bus, Dongfeng Yangtse Bus, Kinglong United Automotive Industry (Suzhou)
	& Technology	FAW-Volkswagen, FAW Car
	China Auto Electronics Group	
	Huizhou Foryou General Electronics	
	Technology	Peugeot Citroën
	Hamaton Automotive Technology	SAIC-GM, Volkswagen, BAIC, GAC, Changar Automobile
	Shanghai Aero-Care Electronic Technology	Shanghai Volkswagen, Shanghai GM

Supporting Relationship between Some TPMS Producers and Mainland Chinese Carmakers

Source: Global and China TPMS Industry Report, 2015-2018 by ResearchInChina

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Global and China TPMS Industry Report, 2015-2018 by ResearchInChina focuses on the followings:

- Solution of the second state of the second sta
- Development of TPMS industry in the United States, EU, South Korea, and Taiwan, and market size;
- Technical status of TPMS industry and latest approved industrial standards in China;

TPMS market size and installation in China;

Development forecast of TPMS industry in China, including market size, development trend of products, etc.

Development of major foreign and Chinese TPMS producers, covering product line, capacity, source of technology, supporting, operation, etc.

Development of the world's tp3 TPMS chip suppliers, including operation, main solutions, etc.

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