

China Battery Electric Logistics Vehicle Industry Report, 2016-2020

Apr. 2016

STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

REPORT OBJECTIVES

- ◆ To establish a comprehensive, factual, annually updated and cost-effective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- ◆ To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- ◆ To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- ◆ To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- ◆ To help company to succeed in a competitive market, and

METHODOLOGY

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications. Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

INFORMATION SOURCES

The primary information sources include Company Reports, and National Bureau of Statistics of China etc.

Abstract

China produced 379,000 new energy vehicles (occupying 1.5% of the total vehicle output) in 2015, a fourfold increase from a year ago, including 142,800 Battery Electric passenger vehicles and 63,600 plug-in hybrid passenger vehicles, both increasing three times year-on-year, 147,900 Battery Electric commercial vehicles, an increase of eight times from 2014, and 24,600 plug-in hybrid commercial vehicles, surging by 79% compared with the previous year. Up to now, the new energy vehicle ownership has approached 500,000 units in China, basically accomplishing the goal set in 2012. It is expected that EV ownership will exceed 5 million units in 2020.

In 2015, the annual output of Battery Electric logistics vehicles in China skyrocketed by 1,416% year on year to 45,700 units. The explosive growth was mainly reflected in the second half of 2015, especially December 2015 when the output reached 23,600 units. In 2016, the output is expected to hit 90,000 units. In 2016-2018, the fast-growing Chinese Battery Electric logistics vehicle market will slow down the pace with the CAGR of about 50%.

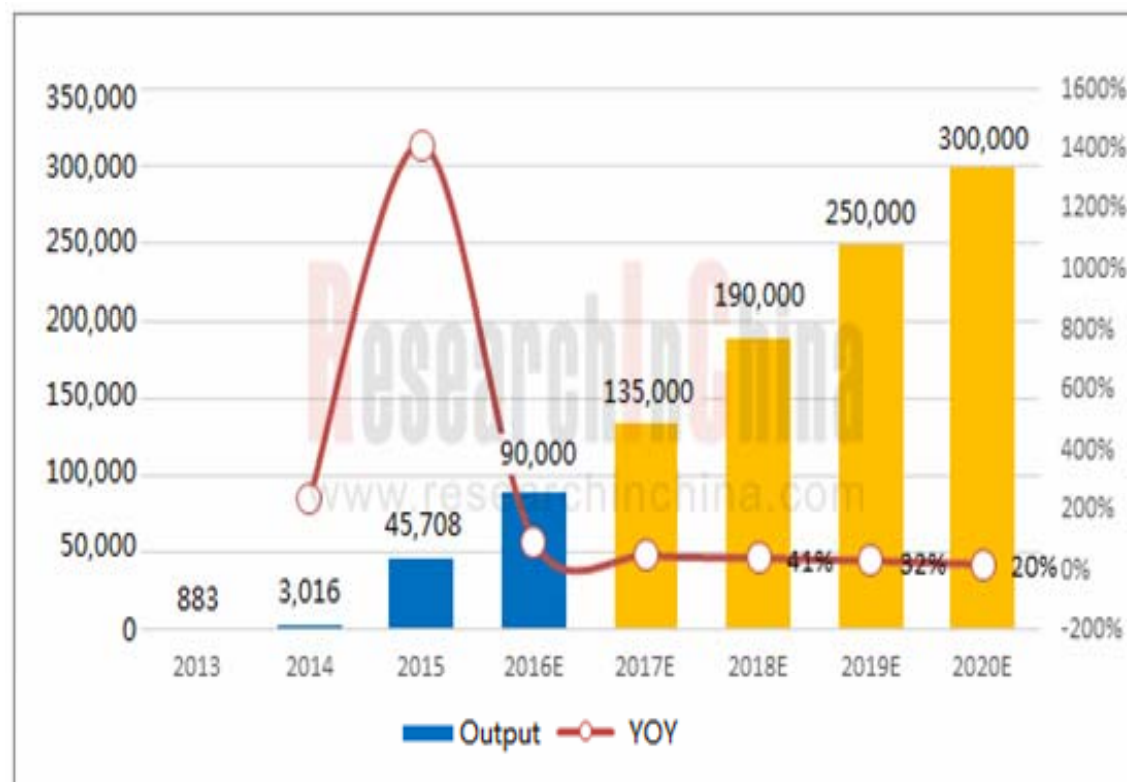
At present, China Battery Electric logistics vehicle industry is featured with relatively high market concentration. In 2015, 13 companies achieved the output of over 1,000 units each, of which Dongfeng Motor seized 14.3% market share with 6,525 units, followed by Chongqing Ruichi, Shaanxi Tongjia and Chongqing Lifan.

The report highlights the followings:

- Battery Electric logistics vehicle industry policies, including subsidies over the next five years, promotion plans, regional rules and new energy vehicle models which are exempted from purchase tax;
- Status quo of global new energy vehicles, including output and sales volume in the United States, Europe and other major markets;
- Status quo and trends of China's new energy passenger vehicle, bus and logistics vehicle industries;
- Development prospects, supporting factors, development elements and hindrances of Battery Electric logistics vehicles in China;
- Output, product structure, purchase and operating costs of Chinese Battery Electric logistics vehicles;
- Operation and development strategies of 10 major Battery Electric logistics vehicle companies in China.

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Output of Electric Logistics Vehicles in China, 2013-2020E



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1.1.1 Definition

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