



**China Bi-Metal Band Saw Blade Industry  
Report, 2016-2020**

**Nov. 2016**

## **STUDY GOAL AND OBJECTIVES**

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

## **REPORT OBJECTIVES**

- ◆ To establish a comprehensive, factual, annually updated and cost-effective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- ◆ To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- ◆ To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- ◆ To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- ◆ To help company to succeed in a competitive market, and

## **METHODOLOGY**

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications. Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

## **INFORMATION SOURCES**

The primary information sources include Company Reports, and National Bureau of Statistics of China etc.

## Abstract

As the Chinese economy moves into the “new normal” during the 12th Five-Year Plan period (2011-2015), domestic traditional industries like steel and non-ferrous metals start to experience a contraction in production capacity, leading to a sustained drop in demand for processing machine tools including sawing machine and a reduced bi-metal band saw blade market size. China’s bi-metal band saw blade sales dropped from 53.50 million meters in 2011 to 46.91 million meters in 2015 at a CAGR of -2.6%. As the country’s manufacturing won’t pick up in the short run, the bi-metal band saw blade industry is expected to continue the momentum of sliding at a low speed with market demand reaching an estimated 45.93 million meters in 2020, edging down 0.4% annually on average over 2015.

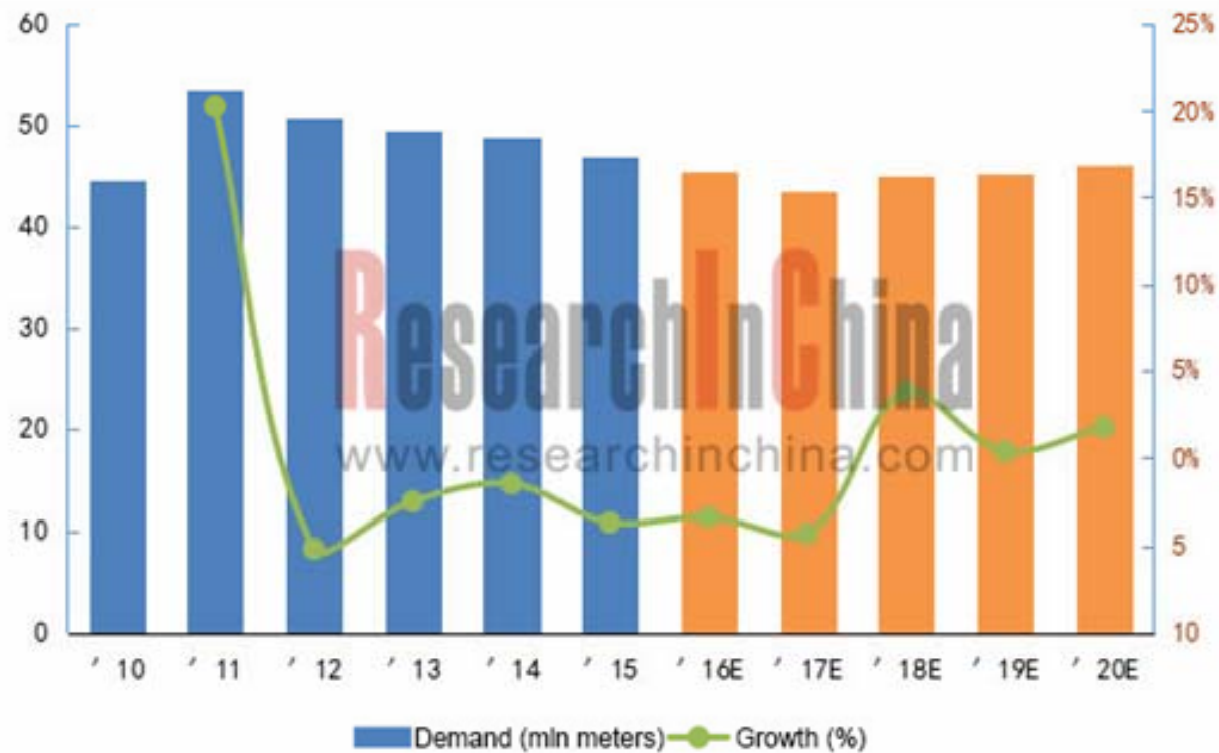
Local brands, focusing on low- and mid-range products and represented by Bichamp Cutting Technology (Hunan) and Benxi Tool, occupy an over 60% share of the Chinese bi-metal band saw blade market; foreign brands, with their eyes on high-end products market, are represented by US LENOX, Japanese AMADA, and Swedish BAHCO. AMADA and BAHCO have built plants in Lianyungang and Kunshan (Jiangsu) for the production of bi-metal band saw blades.

Of local brands, Benxi Tool has the largest capacity (15.05 million meters/a bi-metal band saw blade), primarily low- and mid-end brands including LIONS, FORK, SHARE and ROMANCE, followed by Bichamp Cutting Technology (Hunan) with annual bi-metal band saw blade capacity of 13.588 million meters/a, covering full range of brands.

China Bi-Metal Band Saw Blade Industry Report, 2016-2020 focuses on the followings:

- Bi-metal band saw blade industry in China (definition & classification, development history, industry chain, industry policies, development trends, etc.);
- Bi-metal band saw blade-related industries including high-speed steel and sawing machine (market size, competitive landscape, import & export);
- Global bi-metal band saw blade industry (market size, competitive landscape, development trends, etc.);  
Chinese bi-metal band saw blade market (market size, import & export, competitive landscape, etc.);
- 3 domestic high-speed steel producers (Tiangong International, Heye Special Steel, Jiangsu Feida) (profile, financial position, products, production & sales, latest developments, etc.);
- 8 foreign players including DOALL, Lenox Tools and Starrett and 6 domestic bi-metal band saw blade producers including Bichamp Cutting Technology (Hunan) and Benxi Tool (profile, financial position, products, production & sales, R&D, latest developments, etc.);
- 7 sawing machine manufacturers including Zhejiang Julihuang Sawing Machine Group and Shijiazhuang WinFox Machinery Inc. (profile, financial position, products, production & sales, R&D, latest developments, etc.)

China's Bi-Metal Band Saw Blade Market Demand and Forecast, 2010-2020E



Source: China Bi-Metal Band Saw Blade Industry Report, 2016-2020

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