



**The Report on Field Testing of Intelligent
and Connected Functions on Roewe RX5,
2017**

Oct. 2017

STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

REPORT OBJECTIVES

- ◆ To establish a comprehensive, factual, annually updated and cost-effective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- ◆ To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- ◆ To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- ◆ To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- ◆ To help company to succeed in a competitive market, and

METHODOLOGY

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications. Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

INFORMATION SOURCES

The primary information sources include Company Reports, and National Bureau of Statistics of China etc.

Abstract

The Report on Field Testing of Intelligent and Connected Functions on Roewe RX5, 2017, conducted by JointWyse Vehicle Testing & Evaluation Center, covers testing on 20 intelligent and connected functions of Roewe RX5 and analyzes its configuration, suppliers, sales trend, etc. The intelligent and connected functions studied in the report include: intelligent voice interaction, navigation & live traffic, car wallet & driving behavior record, SendToCar, multimedia support, car life services (including filling station service, tourism service, etc.), parking lot services, vehicle detection, maintenance service, HAC, smart seat, smart door/window, smart air-conditioner, remote control, ADAS functions (including LDW, FCW and Around View System), and external device support, etc.

1. Overview of Roewe RX5

- 1.1 Profile of RX5
- 1.2 Intelligent and Connected Configuration of Roewe RX5
- 1.3 Monthly Sales Trend
- 1.4 Profile of Banma SmartDrive

2. Testing on Connected Functions of Roewe RX5

- 2.1 Operator & Traffic Charges
- 2.2 Intelligent Voice Interaction
- 2.3 Navigation and Live Traffic
- 2.4 Car Wallet & Driving Behavior Record
- 2.5 SendToCa
- 2.6 Multimedia Support
- 2.7 Filling Station Service
- 2.8 Tourism Service
- 2.9 Fleet Management
- 2.10 Parking Lot Service
- 2.11 Vehicle Detection
- 2.12 Maintenance Service

3. Testing on Intelligent Functions

- 3.1 Hill Descent Control (HDC)
- 3.2 Hill-start Assist Control (HAC)
- 3.3 Intelligent Seat
- 3.4 Intelligent Door & Window

- 3.5 Intelligent Air-conditioner
- 3.6 Remote Control
- 3.7 LDW
- 3.8 FCW
- 3.9 Around View System
- 3.10 External Device Support

4. Suppliers for RX5

- 4.1 List of Suppliers for RX5
- 4.2 Xiami Music
- 4.3 ETCP
- 4.4 HiRain Technologies
- 4.5 DDPai

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