

The Vertical Portal for China Business Intelligence

STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

REPORT OBJECTIVES

- To establish a comprehensive, factual, annually updated and costeffective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- ◆ To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- ◆ To help company to succeed in a competitive market, and

METHODOLOGY

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications.

Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

INFORMATION SOURCES

The primary information sources include Company Reports, and National Bureau of Statistics of China etc.

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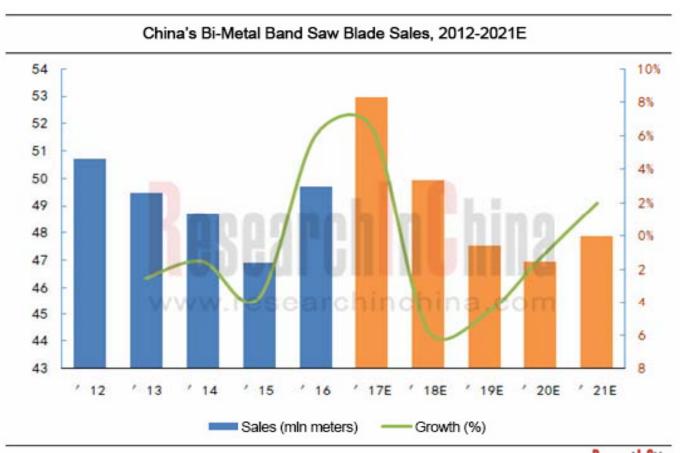
Abstract

Amid a "new normal" of the economy since the beginning of the 12th Five-year Plan period, the Chinese government has pressed ahead with its policies to shut down outdated production facilities, the practices which have depressed traditional industries like steel, nonferrous metal and building and then reduced demand for sawing machines and bi-metal band saw blades. The country's sales of bi-metal band saw blade fell from 53.50 million meters in 2011 to 46.91 million meters in 2015, representing a CAGR of negative 2.6%. As infrastructure construction and manufacturing picked up between 2016 and 2017, the bi-metal band saw blade industry grew slightly with sales reaching 49.72 million meters in 2016 and expected to attain 52.96 million meters throughout the year 2017, up 6.0% and 6.5% from a year ago, respectively. Even so, it is predicted that the bi-metal band saw blade industry will still maintain a downward trajectory as the Chinese economy will fall modestly and the manufacturing will face greater uncertainty. The market demand is expected to stand at 47.87 million meters by 2021, an annual decline of 0.8% from 2016.

Over 60% of the Chinese bi-metal band saw blade market is seized by local brands which focus on mid and low-range products and are represented by Bichamp Cutting Technology (Hunan) and Benxi Tool; the Chinese high-end product market is partitioned by foreign brands represented by U.S. LENOX, Japan's Amada and Swedish BAHCO. Amada has a factory for the production of bi-metal band saw blade in Lianyungang city (Jiangsu) and BAHCO in Kunshan city (Jiangsu).

Among local brands, Benxi Tool has the largest capacity, capable of annually producing about 15.05 million meters of bi-metal band saw blade, primarily branded by LIONS, FORK, SHARE, and ROMANCE, all middle and low-end brands; Bichamp Cutting Technology (Hunan), with annual capacity of 14.24 million-meter bi-metal band saw blade (2017), provides a full range of products. Bichamp Cutting Technology (Hunan) holds a safe lead over other local brands by comprehensive strength. The company achieved revenue of RMB245 million (up 2.5% year on year) from sales of 10.3103 million meters of bi-metal band saw blade in 2016.

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Global and China Bi-Metal Band Saw Blade Industry Report, 2017-2021

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China Bi-Metal Band Saw Blade Industry Report, 2017-2021 focuses on the followings:

- ◆Bi-metal band saw blade industry in China (definition & classification, development history, industry chain, industry policies, development trends, etc.);
- ◆Bi-metal band saw blade-related industries including high-speed steel and sawing machine (market size, competitive landscape, import & export);
- ◆Global bi-metal band saw blade industry (market size, competitive landscape, development trends, etc.);
- ◆Chinese bi-metal band saw blade market (market size, import & export, competitive landscape, etc.);
- ♦3 domestic high-speed steel producers (Tiangong International, Heye Special Steel, Jiangsu Feida) (profile, financial position, products, production & sales, latest developments, etc.);
- ♦8 foreign players (DOALL, Lenox Tools, Starrett, Amada, BAHCO, WIKUS, EBERLE, and RONTGEN) and 6 Chinese bi-metal band saw blade producers (Bichamp Cutting Technology (Hunan), Benxi Tool, Hunan Techamp Saw & Manufacture, Benxi Bi-Metal Saw, Dalian Bi-Metal S&T, and Dalian Special Steel) (profile, financial position, products, production & sales, R&D, latest developments, etc.);
- ♦7 sawing machine manufacturers (Zhejiang Julihuang Sawing Machine Group, Shijiazhuang WinFox Machinery, Zhejiang Weiye Sawing Machine, Zhejiang Chendiao Machinery, Zhejiang Aolinfa Machine, Zhejiang Hujin Machine Tool, and Zhejiang Hengyu Sawing Machine (profile, financial position, products, production & sales, R&D, latest developments, etc.)

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