

**Global and China 3D Glass Industry Chain
Report, 2017-2021**

Nov. 2017

STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

REPORT OBJECTIVES

- ◆ To establish a comprehensive, factual, annually updated and cost-effective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- ◆ To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- ◆ To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- ◆ To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- ◆ To help company to succeed in a competitive market, and

METHODOLOGY

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications. Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

INFORMATION SOURCES

The primary information sources include Company Reports, and National Bureau of Statistics of China etc.

Abstract

Global 3D glass market size reached USD874 million in 2016, and is expected to surge to USD1.426 billion in 2017 and USD3.582 billion in 2021 spurred by application of new technologies like wireless charging and 5G communications and massive use of OLED screen.

3D glass finds its largest application in smartphone. Global demand for smartphone 3D glass was worth about USD700 million in 2016, accounting for 80%. Mobile phone vendors like Samsung, Huawei, Vivo, Coolpad, Xiaomi and Gionee have launched mid and high-end cellphones using 3D cover glass since 2016; Apple launched iPhone8, iPhone8 Plus and iPhone X in Sept 2017 whose OLED+3D dual-curved glass is the spotlight and gives new impetus to 3D cover glass industry. It is predicted that global smartphone 3D cover glass market will usher in a period of rapid development from 2017 on and hit USD3.201 billion in 2021.

China, a major 3D glass market in the world, made up around 15% (RMB842 million) of global market in 2016. As a large number of smartphones adopting 3D cover and back glass are launched, the Chinese 3D glass market is anticipated to exceed RMB5 billion in 2020 and approximately RMB6.2 billion in 2021.

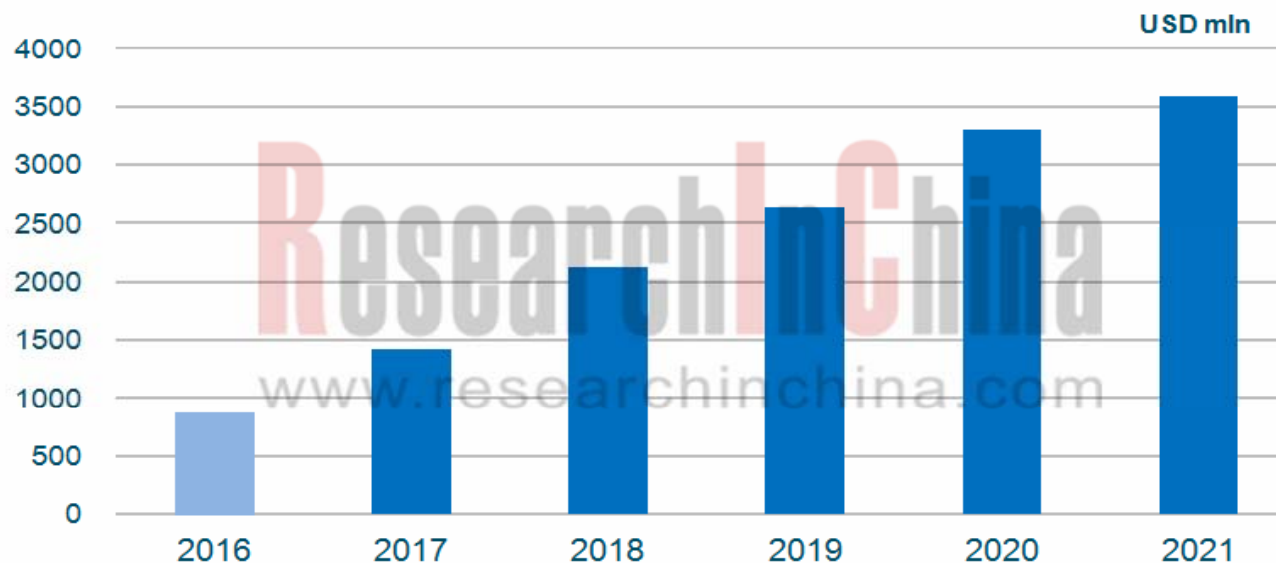
Chinese enterprises dominate the supply pattern of global 3D glass processing market with over 90% market share together occupied by Biel Crystal Manufactory and Lens Technology in 2016. A rising demand for smartphone 3D glass has stimulated Shenzhen O-film Tech, Triumph Science & Technology, Suzhou Victory Precision Manufacture and BYD Electronic to speed up their presence in 3D curved glass field. BYD Electronic began construction of the 3D glass project in Shantou in May and of the 3D glass project in Huizhou in July 2017. Total capacity will exceed 200 million pcs/a when the two projects go into production. Suzhou Victory Precision Manufacture announced in August 2017 that it planned to build 3D cover glass production lines in Shucheng County (Anhui) with Phase-I 15 million pcs/a estimated to go into operation in 2018 and Phase II adding 60 million pcs/a.

Glass substrate, a core raw material of 3D glass, accounts for around 50% of the costs. Global demand for LCD glass substrate grew by 6% from a year ago to 470 million square meters in 2016 and will reach 490 million square meters or so in 2017 and 600 million square meters in 2021. Roughly 90% of the high-barrier market is in the hands of several international giants including Corning, Samsung Corning, Asahi Glass and Nippon Electric Glass. Among Chinese enterprises, Caihong Display Devices and Dongxu Optoelectronic Technology are capable of producing glass substrate but primarily the products below 6th generation, and are preparing production lines for the G8.5 glass substrate which is most demanded. As technology advances and demand changes, high generation and being light and thin will be the direction where glass substrate will be headed.

Global and China 3D Glass Industry Chain Report, 2017-2021 focuses on the followings:

- ◆ Global 3D glass industry (supply, demand, market/regional structure, etc.);
- ◆ Chinese 3D glass market (size, structure, patent, prices, competitive landscape, drivers, etc.);
- ◆ 3D glass production materials (glass substrate, polishing materials, coating materials, ink) (market size, competitive landscape, etc.);
- ◆ 3D glass processing equipment (hot bending machine, CNC engraving machine, flat grinding machine) (market size, competition, processing technology, etc.);
- ◆ Applications (smartphone, wearable device, and VR) (market status, demand for 3D glass, etc.);
- ◆ 16 global and Chinese 3D glass manufacturers (operation, 3D glass business, etc.)

Global 3D Glass Market Size, 2016-2021E



Source: Global and China 3D Glass Industry Chain Report, 2017-2021 by ResearchInChina

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