



Global and China Injection Molding Machine Industry Report, 2018-2022

July 2018

STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

REPORT OBJECTIVES

- ◆ To establish a comprehensive, factual, annually updated and cost-effective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- ◆ To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- ◆ To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- ◆ To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- ◆ To help company to succeed in a competitive market, and

METHODOLOGY

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications. Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

INFORMATION SOURCES

The primary information sources include Company Reports, and National Bureau of Statistics of China etc.

Abstract

In 2017, as global injection molding machine market rallied, especially Asian, European and American markets all of which expanded further, the market size also bounced back quickly, with full-year output value exceeding EUR8.8 billion, a figure projected to be above EUR10.0 billion in 2022 when China, Southeast Asia, South Korea, North America and India will be the main markets.

China's injection molding machine market remains the largest in the world. After years of steady growth, it thrived in 2017, with full-year output enjoying a double-digit increase because of faster progress in automotive lightweight and rapid upgrade of packaging, home appliance and 3C industries. It is predicted that the country's production of injection molding machines will grow at an average rate of over 5% each year between 2018 and 2022.

In 2017, China exported USD1.67 billion of injection molding machines, 14.3% more than previous year. These products were largely sold to the US, Vietnam, India and beyond. Despite increasing exports, most injection molding machines were low- and mid-end products and the high-end machines still needed to be imported, with import price up to USD102,000 per unit in 2017, far higher than the average export price of USD34,000 per unit.

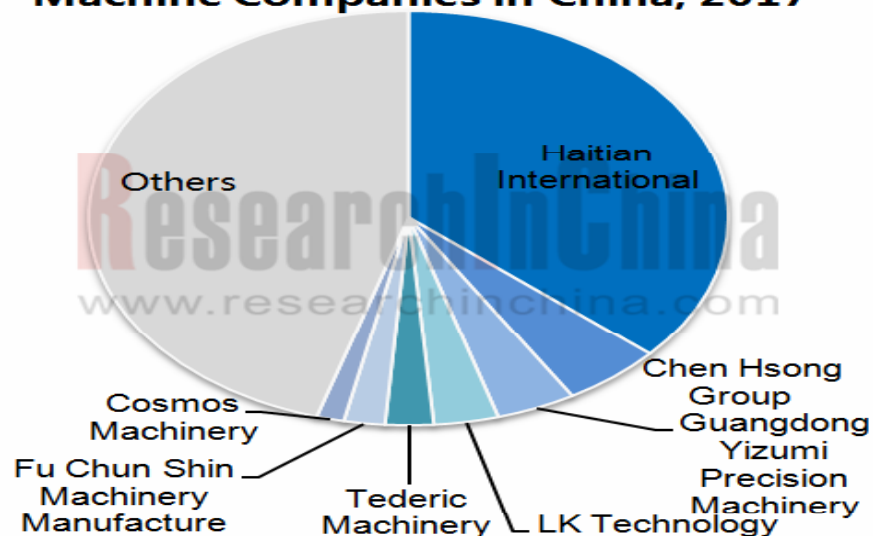
By types of products, small all-electric injection molding machine and large two-platen type are becoming trends. Meanwhile, as the industry 4.0 comes, injection molding machines will be increasingly intelligent. Given this situation, several large intelligence projects have been kicked off: in the second half of 2018, Borch Machinery Co., Ltd.'s new smart factory in Guangzhou with an investment of RMB150 million will finish construction; the medium and large injection molding machine intelligent production base project Haitian International Holdings Limited proposed an investment of RMB1 billion to build in late 2017 has been launched in Wuxi City, Jiangsu Province.

As for enterprises, leading injection molding machine companies in China saw a robust 20%-40% jump in sales, far higher than the single-digit growth in the past few years. Revenue of Tederic Machinery Co., Ltd. and Guangdong Yizumi Precision Machinery Co., Ltd. from the business both surged by 30% from a year ago; revenue of Haitian International Holdings Limited was up 25.8% to RMB10 billion year on year, with an over 35% share in domestic market.

Global and China Injection Molding Machine Industry Report, 2018-2022 highlights the following:

- ◆ Status quo of plastics machinery worldwide and global plastic injection molding machine market (market size, market structure, main countries, key companies, etc.);
- ◆ China's policies about injection molding machine, industrial environment, etc.;
- ◆ China injection molding machine market (production, sales, import and export, competitive pattern, etc.);
- ◆ Market segments (all-electric injection molding machine, full hydraulic injection molding machine, two-platen injection molding machine, etc.);
- ◆ Development of injection molding machine in major provinces and municipalities of China such as Zhejiang, Shenzhen and Jiangsu;
- ◆ 10 global and 20 Chinese key injection molding machine companies (operation, injection molding machine business, development strategy, etc.).

Market Share of Major Injection Molding Machine Companies in China, 2017



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