

ADAS and Autonomous Driving Industry Chain Report 2018 (VI)- Commercial Vehicle Automated Driving

August 2018





STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

REPORT OBJECTIVES

- To establish a comprehensive, factual, annually updated and costeffective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- To help company to succeed in a competitive market, and

METHODOLOGY

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications. Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

INFORMATION SOURCES

The primary information sources include Company Reports, and National Bureau of Statistics of China etc.

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Abstract

ADAS and Autonomous Driving Industry Chain Report 2018 - Commercial Vehicle Automated Driving, about 195 pages, covers the following:

- Overview of autonomous commercial vehicle industry
- ◆ Technologies, stages and costs of autonomous commercial vehicle
- Truck platooning autonomous driving
- Foreign commercial vehicle automated driving solution providers
- Chinese commercial vehicle automated driving solution providers
- ◆Layout of foreign commercial vehicle makers in autonomous driving
- ◆Layout of Chinese commercial vehicle makers in autonomous driving

With the enforcement of the new standard Safety Specifications for Commercial Bus, the commercial vehicle ADAS market in China springs up, and start-ups such as Roadefend, Maxieye, Minieye and INVO have earned the revenue of tens of millions or even hundreds of millions of yuan.

In terms of autonomous commercial vehicle, solution providers such as Westwell Lab, TrunkTech, PlusAI, TuSimple and FABU Technology have arisen. Most of them are committed to unmanned port trucks with autonomous container truck solutions. In China, there are more than 20,000 container trucks at ports, and each driver is paid about RMB300,000 per year, an opportunity for autonomous driving replacement.

There are many challenges for the access of autonomous driving to any particular scenario. For instance, driverless container trucks need to be in line with the production logic and dock management system of ports and interact with bridge cranes, tire cranes and other equipment. It sounds like autonomous driving along fixed routes. In fact, a new driving environment will be created in less than half a day after the containers stacked at ports are hoisted back and forth.



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Autonomous commercial vehicles are first seen as port container trucks, which is quite similar to low-speed automated vehicle applied for driverless delivery. Closed areas, low-speed driving, the rising labor costs as well as the developed e-commerce and logistics in China are all driving factors.

Commercial vehicle automated driving solution providers often partner with commercial vehicle manufacturers to enter a target market. After the first-kilometers and last-kilometers unmanned freight market starts, the much larger freeway autonomous truck market will grow in a progressive way. Initially, autonomous trucks will be realized through platooning -- the first truck is manipulated by a driver while the following trucks are not.

	Dongfeng Trucks	Dongfeng Liuzhou Motor	Foton	SINOT RUK	FAW Jiefang	Yutong Bus	Shaanxi Automobile Group	SAIC	KING LONG	CRRC
Minieye	1	1								
Maxieye						1				1
ZongMu technology						1				
Ningbo Intesight			1	nn			hini			
Invo					~		1		1	
Tsintel Technology						V			1	
Baidu			1	_					1	
Westwell Lab	V	/ww.r	ese	arc	hing	chin	a.cor	~		
TrunkTech				V						
PlusAl					1					
TuSimple							~			

Vehicle Makers

Cooperation between Chinese ADAS Autonomous Driving Solution Providers and Commercial

Source: ResearchInChina

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Platooning will go through CACC, Platooning, Connected Platooning and other stages.

Europe is a leader in platooning. Individual carmakers conduct Platooning tests, and multiple automakers organize cross-brand trucks for driving tests and even hold European Truck Platooning Challenge. There is an urgent need for Chinese companies to catch up in this field. The amazingly huge autonomous driving market is full of difficulties and challenges to ground, and the commercialization process is slower than expected. Fortunately, the Chinese market has witnessed the world's largest number of autonomous driving start-ups that work closely with traditional automakers to step into various segments and solve all technical problems around the clock. Like Chinese electric vehicle market which is the largest in the world, China's autonomous driving market is bound to be the biggest one around the globe.



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