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STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

REPORT OBJECTIVES

- To establish a comprehensive, factual, annually updated and costeffective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- ◆ To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- To help company to succeed in a competitive market, and

METHODOLOGY

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications.

Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

INFORMATION SOURCES

The primary information sources include Company Reports, and National Bureau of Statistics of China etc.

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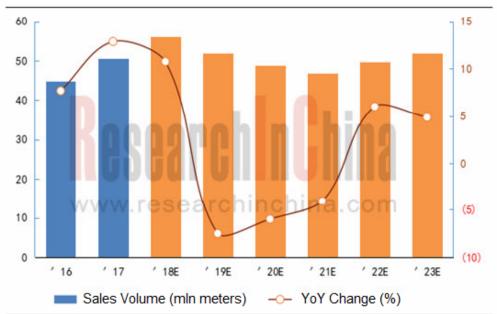
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Abstract

Chinese manufacturing rebounded in the wake of a pick-up in infrastructure construction between 2016 and 2018, so did the bimetal band saw blade as a key integral of metal processing industry. In 2017, the Chinese manufacturing grew steadily, which spurred the rising sales of bi-metal band saw blades for metal cutting to 50.62 million meters with a year-on-year increase of 12.8%. Since there exist trade tensions between China and the United States, Chinese manufacturing is still confronted with great uncertainties, causing the bi-metal band saw blade market to progress at a low rate. Till 2023, the sales volume of bi-metal band saw blade for metal cutting in China will be 51.98 million meters, showing a CAGR of 0.4% during 2017-2023.

In China, the homegrown brands in the bi-metal band saw blade market take a lion's share of at least 75%, but they are primarily focused on the low- and medium-end products, represented by Bichamp Cutting Technology (Hunan) Co., Ltd., and Benxi Tool Co., Ltd. Foreign brands in general target the high-end product market in China, such as US-based LENOX Tools, Japan-based Amada, Sweden-based BAHCO, among which Amada set up its plant in Lianyungang city, Jiangsu province and BAHCO founded its plant in Kunshan city, Jiangsu province to produce bi-metal band saw blades.

Bi-Metal Band Saw Blade Sales Volume in China, 2016-2023E



Source: Global and China Bi-Metal Band Saw Blade Industry Report, 2018-2023

2019/01



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Of the Chinese players, Bichamp Cutting Technology (Hunan) boasts the largest production capacity of bi-metal band saw blades, with competitive brands inclusive of HB, JUSTCUT, AA, Fastre, FICUT, etc., and in 2018 its capacity was raised to 16 million meters thanks to the expansion of bi-metal band saw blade manufacturing lines with the funds raised via IPO in early 2017. Benxi Tools Co., Ltd is capable of producing 15.05 million meters of bi-metal band saw blade annually under brands of LIONS, FORK, SHARE, ROMANCE, among others.

China Bi-Metal Band Saw Blade Industry Report, 2018-2023 focuses on the followings:

- ◆Bi-metal band saw blade industry in China (definition & classification, development history, industry chain, industry policies, development trends, etc.);
- ◆Bi-metal band saw blade-related industries including high-speed steel and sawing machine (market size, competitive landscape);
- ◆Global bi-metal band saw blade industry (market size, competitive landscape, development trends, etc.);
- ◆Chinese bi-metal band saw blade market (market size, import & export, competitive landscape, etc.);
- ◆3 Chinese high-speed steel producers (Tiangong International, Heye Special Steel, Jiangsu Feida) (profile, financial position, products, production & sales, latest developments, etc.);
- ♦9 foreign players (DOALL, Lenox Tools, Starrett, Amada, BAHCO, WIKUS, EBERLE, and RONTGEN) and 6 Chinese bi-metal band saw blade producers (Bichamp Cutting Technology (Hunan), Benxi Tool, Hunan Techamp Saw & Manufacture, Benxi Bi-Metal Saw, Dalian Bi-Metal S&T, and Dalian Special Steel) (profile, financial position, products, production & sales, R&D, latest developments, etc.);
- ♦8 sawing machine manufacturers (Zhejiang Julihuang Sawing Machine Group, Shijiazhuang WinFox Machinery, Zhejiang Weiye Sawing Machine, Zhejiang Chendiao Machinery, Zhejiang Aolinfa Machine, Zhejiang Hujin Machine Tool, Zhejiang Hengyu Sawing Machine and Zhejiang Chenlong Sawing Machine) (profile, financial position, products, products, production & sales, R&D, latest developments, etc.)

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