



**China Millimeter Wave Radar Market
Report, January 2019**

Apr. 2019

STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

REPORT OBJECTIVES

- ◆ To establish a comprehensive, factual, annually updated and cost-effective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- ◆ To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- ◆ To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- ◆ To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- ◆ To help company to succeed in a competitive market, and

METHODOLOGY

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications. Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

INFORMATION SOURCES

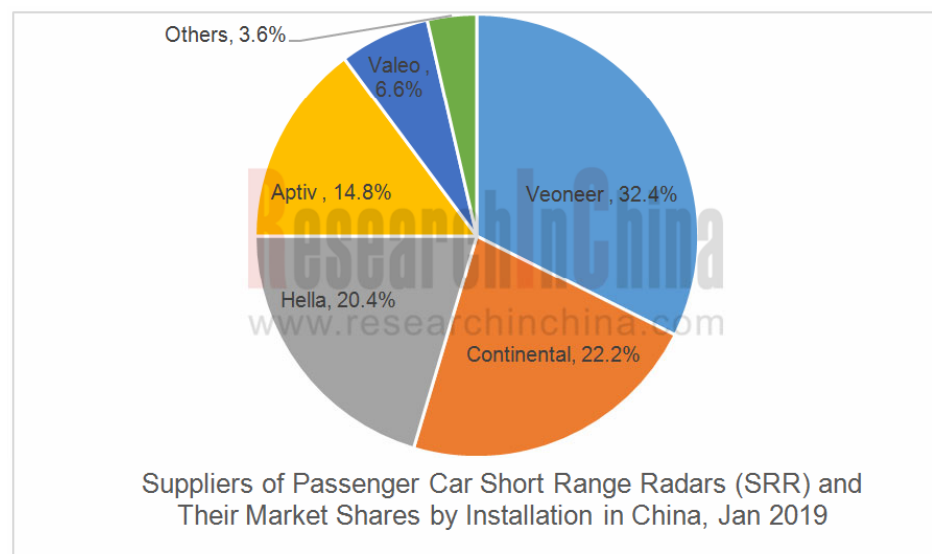
The primary information sources include Company Reports, and National Bureau of Statistics of China etc.

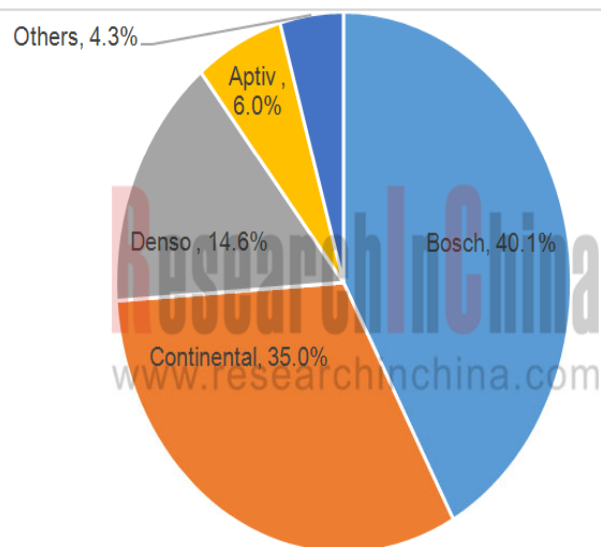
Abstract

Veoneer was the Champion in the SRR Field with a Share of 32.4% and Bosch Ruled the LRR Segment with 40.1% Shares in the Chinese Millimeter Wave Radar Market in January 2019.

It is shown from our survey of suppliers who provide radars for nearly 90 passenger car models in the Chinese market in January 2019 that these car models swept over 96% of total radar installations -- the number of OEM radars mounted on cars consumers have bought.

In January 2019, Veoneer grabbed the largest share of 32.4% in the Chinese short-range radar (SRR) market; and Continental, Hella, Aptiv and Valeo were in the second to fifth places, with a respective share of 22.2%, 20.4%, 14.8% and 6.6%.





Suppliers of Passenger Car Long Range Radars (LRR) and Their Market Shares by Installation in China, Jan 2019

In January 2019, Bosch came to the top spot with a share of 40.1% in the Chinese long-range radar (LRR) market; and Continental, Denso and Aptiv which commanded 35.0%, 14.6% and 6.0% of the market, respectively, were positioned at the second to fourth places.

In the first two months of 2019, China produced 3.137 million passenger cars and sold 3.243 million units, slumping by 16.8% and 17.5% from the same period last year, respectively. Yet radar market bucked the downtrend during the period, with installations in passenger cars surging by 20.5%, of which 77GHz radars enjoyed a 64.1% spurt while the 24GHz ones shrank by 2.2%.

We will follow up the developments of the Chinese radar market and release a report on supplier's market share and installation each month. We also have concurrent research topics for you in the form of market share and installation reports, such as head-up display (HUD), surround view system, T-BOX and forward-looking camera. Your interest in us or consultation is well welcome.

This is monthly report, and totally 11 issues a year, with annual subscription fee of USD25,000.

Reseller distribution is not allowed.

1 Millimeter Wave Radar Market Analysis

- 1.1 Radar Installations to Passenger Cars in China in January 2019
- 1.2 Radar-mounted Vehicle Models' Installations (by Brand/by Vehicle Model)
- 1.3 Vendors' SRR Installations and Their Market Shares
- 1.4 Vendors' SRR Unit Price, Sales and Market Shares
- 1.5 Vendors' LRR Installations and Their Market Shares
- 1.6 Vendors' LRR Unit Price, Sales and Market Shares
- 1.7 Installations of Radars by Price
- 1.8 Installation Structure of 24GHz/77GHz Radars of Vendors by Price
- 1.9 Total Radar Installations and 24GHz/77GHz Radar Installations, Jan-Feb 2019
- 1.10 Installation Structure of 24GHz Radars for New Vehicles by Price and Top 20 Brands by Installation in China, Jan-Feb 2019
- 1.11 Growth in Installations of 77GHz LRR/SRR for New Vehicles in China, Jan-Feb 2019
- 1.12 Installation Structure of 77GHz Radars for New Vehicles by Price and Top 20 Brands by Installation in China, Jan-Feb 2019

.....

2 Millimeter-wave Radar Suppliers

- 2.1 Veoneer
- 2.2 Aptiv
- 2.3 Bosch
 - 2.3.1 Bosch LRR4 Radar and MRR4 Radar
 - 2.3.2 Bosch 5th-generation 77GHz Radar
- 2.4 Continental
- 2.5 Valeo
- 2.6 Hella
- 2.7 Denso

.....

3 Millimeter-wave Radar Chip Market Size and Share

- 3.1 Supply Relation between Radar System Suppliers and Radar Chip Vendors
- 3.2 Radar Chip Installations to Passenger Cars and Market Shares in January 2019
- 3.3 Infineon
- 3.4 NXP
- 3.5 ST
- 3.6 TI

.....

4 Millimeter-wave Radar Industry Dynamics

- 4.1 Calterah Unveiled Its 2nd-generation Radar Chip SoC-ALPS Series
- 4.2 MediaTek Launched the Mass-produced Radar Platform -- Autus R10
- 4.3 ANDAR Technologies Rolled Out Phased Array 77GHz CMOS Radar Chip
- 4.4 Beijing Autoroad Tech Is Scheduled to Mass-produce Tens of Thousands of 77GHz Medium Range Radars

.....

You can place your order in the following alternative ways:

1. Order online at www.researchinchina.com
2. Fax order sheet to us at fax number: +86 10 82601570
3. Email your order to: report@researchinchina.com
4. Phone us at +86 10 82600828

Party A:			
Name:			
Address:			
Contact Person:		Tel	
E-mail:		Fax	

Party B:			
Name:	Beijing Waterwood Technologies Co., Ltd (ResearchInChina)		
Address:	Room 801, B1, Changyuan Tiandi Building, No. 18, Suzhou Street, Haidian District, Beijing, China 100080		
Contact Person:	Liao Yan	Phone:	86-10-82600828
E-mail:	report@researchinchina.com	Fax:	86-10-82601570
Bank details:	Beneficial Name: Beijing Waterwood Technologies Co., Ltd Bank Name: Bank of Communications, Beijing Branch Bank Address: NO.1 jinxiyuan shijicheng, Landianchang, Haidian District, Beijing Bank Account No #: 110060668012015061217 Routing No #: 332906 Bank SWIFT Code: COMMCNSHBJG		

Title	Format	Cost
<i>Total</i>		

Choose type of format

- PDF (Single user license)2,500 USD
- Hard copy 2,700 USD
- PDF (Enterprisewide license)..... 3,900 USD

※ Reports will be dispatched immediately once full payment has been received.
Payment may be made by wire transfer or credit card via PayPal.

About ResearchInChina

ResearchInChina (www.researchinchina.com) is a leading independent provider of China business intelligence. Our research is designed to meet the diverse planning and information needs of businesses, institutions, and professional investors worldwide. Our services are used in a variety of ways, including strategic planning, product and sales forecasting, risk and sensitivity management, and as investment research.

Our Major Activities

- *Multi-users market reports*
- *Database-RICDB*
- *Custom Research*
- *Company Search*

RICDB (<http://www.researchinchina.com/data/database.html>), is a visible financial data base presented by map and graph covering global and China macroeconomic data, industry data, and company data. It has included nearly 500,000 indices (based on time series), and is continuing to update and increase. The most significant feature of this base is that the vast majority of indices (about 400,000) can be displayed in map.

After purchase of our report, you will be automatically granted to enjoy 2 weeks trial service of RICDB for free.

After trial, you can decide to become our formal member or not. We will try our best to meet your demand. For more information, please find at www.researchinchina.com

For any problems, please contact our service team at: