

The Vertical Portal for China Business Intelligence

STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

REPORT OBJECTIVES

- To establish a comprehensive, factual, annually updated and costeffective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- ◆ To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- To help company to succeed in a competitive market, and

METHODOLOGY

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications.

Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

INFORMATION SOURCES

The primary information sources include Company Reports, and National Bureau of Statistics of China etc.

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Abstract

China's independent clinical laboratory industry is still in its infancy. In 2018, it only saw the penetration rate of about 5%, far below 40% or more in Europe, the United States and Japan. The main reason is that the laboratory and pathology departments of public hospitals occupy the leading position in the industry in China.

In China, large independent clinical laboratories can provide more than 2,000 test items, while first-class AAA hospitals can only offer over 300-500 test items. With the acceleration of population aging, higher incidence of various chronic diseases and favorable policies, the penetration rate and scale of China's independent clinical laboratory industry will increase year by year.

China's independent clinical laboratory market size presented the CAGR of 40.9% during 2010-2018, and approximated RMB18.6 billion in 2018, a year-on-year increase of 37.8%. By 2025, it is expected to reach RMB96.7 billion with the growth rate of above 20%.

As of September 2018, there had been 1,271 independent clinical laboratories in China, indicating gradually intensified competition in the industry. At present, major players in China include KingMed Diagnostics, ADICON, DIAN Diagnostics, DAAN Gene, MedicalSystem Biotechnology and so forth. Particularly, KingMed Diagnostics is the industry's leader with a 22.8% market share in 2018.

As the competition intensifies, the market share of the giant KingMed Diagnostics has reduced from 32.9% in 2014 to 22.8% in 2018. In the future, small ICL companies without competitive advantages are likely to be phased out and the industry will be more concentrated.

China Independent Clinical Laboratory Industry Report, 2019-2025 highlights the following:

- •Overview of China's independent clinical laboratory industry, covering development environment, status quo, market size, competitive landscape and development trend;
- •Upstream and downstream sectors of China's independent clinical laboratory industry;
- •Operation, gross margin, R&D investment, independent clinical laboratory business and development strategy of 21 companies in China.

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Comparison between Leading Independent Clinical Laboratory Companies in China, 2018

	KingMed Diagnostics	DIAN Diagnostics	ADICON	DAAN Gene	
Established	1994	2001 2004 2008		2008	
Headquarters	Guangzhou	Hangzhou	Hangzhou	Guangzhou	
Number of Customers	22,000+	12,000+	15,000+		
Number of Laboratories	37	45	20	8	
Business	Conventional biochemical immunoassays, pathology tests, genomics tests, etc.	Diagnostic products, clinical laboratory (pathology, clinical diagnosis, molecular diagnostics), forensic testimony, physical examination, scientific research and development	clinical trials, health management, paternity tests (private), scientific research and development	Diagnostic reagents and instruments, clinical laboratory	
Inspection Items	2,500+	2,000+	2,000+	1,000+	
Specimens Tested Per	More than 60 million cases	38 million cases	-	7	
Strategic Cooperation	with Roche, BioMérieux, Siemens, Abbott, QIAGEN, VIRION, and other international well-known companies. It has become the Chinese cooperation and demonstration bases of Roche and BioM é rieux in terms of new technologies and new products. It	depth. At the same time, it has reached strategic cooperation with the US Johns Hopkins University, NMS (a forensic institution in the United States), Bureau of Justice of Maryland, South Korea SCL Health Management Group, Metabolon and many other world-renowned institutions	It is QUEST's co-partner in the clinical laboratory industry in the Asia-Pacific region. It has been authorized by Roche to become "Roche's Demonstration Laboratory in China" and closely collaborates with Roche. It also works with Siemens Healthineers, Japanese SRL, South Korean SCL and French BioMérieux	DAKO, Life Technologies and Health 100	
Market Share	22.80%	12.70%	About 20%	2.80%	
Business Model	Services	Agent + Services	Services	Products + Services	
Expansion Speed	Fast	Fast	Moderate	Moderate	

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