

Global and China Photovoltaic Glass Industry Report, 2019-2025

May 2019





STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

REPORT OBJECTIVES

- To establish a comprehensive, factual, annually updated and costeffective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- To help company to succeed in a competitive market, and

METHODOLOGY

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications. Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

INFORMATION SOURCES

The primary information sources include Company Reports, and National Bureau of Statistics of China etc.

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Abstract

In China, PV installed capacity has ramped up since the issuance of photovoltaic (PV) subsidy policies, reaching 53GW in 2017, or over 50% of global total. However, the domestic PV demand was hit by the launch of the Notice on Matters Concerning Photovoltaic Power Generation in 2018 ("531" Policy). In 2018, China added PV installed capacity of 44GW, a 17% drop from a year earlier, according to the data from the National Energy Administration.

In price's terms, PV glass price in China presented a choppy downtrend in the first half of 2018, and even nosedived after the launch of "531" Policy. In July 2018, the price of sheet glass ranged at RMB12.5-13.5/m2; that of coated glass plunged by over 30% to RMB20-20.5/m2 compared with what it was at the beginning of the year. PV glass price began to pick up after September 2018 as a result of the fact that production cuts and cold repair of companies eased some oversupply pressures and that prices of upstream raw materials climbed. As of January 2019, typical price of 3.2mm coated glass stood at RMB24/m2, down by 23% from the same period last year; that of 3.2mm sheet glass suffered a 26% slump to RMB15.5-16/m2.

With production technology barriers broken in 2006, Chinese PV glass companies led by Xinyi Solar Holdings Limited has been pressing ahead with construction of PV glass production lines vigorously over the past decade, in a bid for localized production and substitution for imports. Up to date, China has already been the biggest producer of PV glass in the world. Globally, more than 90% of crystalline silicon PV modules use the China-made PV glass. Many a foreign player like AGC has withdrawn from the market, and only a few such as Saint-Gobain still have some small kilns producing PV glass. Chinese PV glass leaders such as Xinyi Solar Holdings Limited and Flat Glass Group Co., Ltd. have embarked on overseas expansion, mainly in the Southeast Asia since they ruled the roost in home market. For instance, Xinyi Solar Holdings Limited set up a manufacturing base in Malaysia and Flat Glass Group Co., Ltd. had one in Vietnam.

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	Total Operating Capacity (ton/day)	Production Line	Operating Capacity (ton/day)		Planned/Being	Time of Operation
		Dongguan		300		Jan 2018
		Wuhu		500		Aug 2009
		Tianjin	500			Apr 2011
		Wuhu	500			Mar 2011
		Wuhu		600		Mar 2011
		Wuhu	900			Jul 2014
Xinyi Solar		Wuhu	900			Oct 2014
Holdings	6,700	Malaysia	900		_	Nov 2016
Ŭ		Wuhu	1,000			Nov 2016
		Wuhu	1,000			Feb 2017
		Malaysia	1,000			Dec 2018
		Malaysia		-	1.000	Being constructed and to become o <mark>pe</mark> rational in late 2019
		Malaysia			1,000	Being constructed and to become operational in early 2020
		Jiaxing		300		Nov 2008
V		Jiaxing	sear	300	ICHI	Jun 2009
Flat Glass Group		Jiaxing	490			Jun 2010
		Jiaxing	600			Apr 2012
		Jiaxing	600			Apr 2013
		Fengyang	1,000			Dec 2017
		Fengyang	1,000			Jun 2018
		Fengyang			1.000	Being constructed and to become operational in 2019Q1
		Vietnam			1.000	Being constructed and to become operational in 2019H1

PV Glass Capacity Distribution of Xinyi Solar Holdings and Flat Glass Group

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By the latest capacity, two bellwethers, Xinyi Solar Holdings Limited and Flat Glass Group Co., Ltd. command over half of the market, of which the former takes a 32% share and the later makes up 19%. They are expanding their capacity quickly, the move rarely seen among other players. Current capacity expansion plans of companies demonstrate that the two leaders will seize a combined share of nearly 60% after all of their production lines are brought into operation, given that all of other producers (led by Henan Ancai Hi-tech Co., Ltd. and Changzhou Almaden Co., Ltd.) carry out their expansion plans and those with small capacity (a share of less than 10% together) are to be eliminated in the next two years.

Global and China Photovoltaic Glass Industry Report, 2019-2025 highlights the following:

- •PV glass industry (definition, classification, industry chain, related fields and technology roadmap);
- •Global PV and PV glass industry (market size, competitive pattern, prospect, etc.);
- •China PV and PV glass industry (market environment, market size, competitive pattern, prospect, price, etc.);
- •PV glass market segments (ultra-clear patterned glass, TCO glass, etc.);

•15 PV glass manufacturers like Xinyi Solar Holdings, Flat Glass Group, Caihong Group, AVIC Sanxin, Henan Ancai Hi-tech, etc. (operation, main products, production layout, production & sales, development strategy, etc.).

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