Report on Chinese Automakers' Telematics Products in 2019

June 2019

ResearchInChina
www.researchinchina.com

STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

REPORT OBJECTIVES

- To establish a comprehensive, factual, annually updated and cost-effective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- To help company to succeed in a competitive market, and

METHODOLOGY

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications. Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

INFORMATION SOURCES

The primary information sources include Company Reports, and National Bureau of Statistics of China etc.

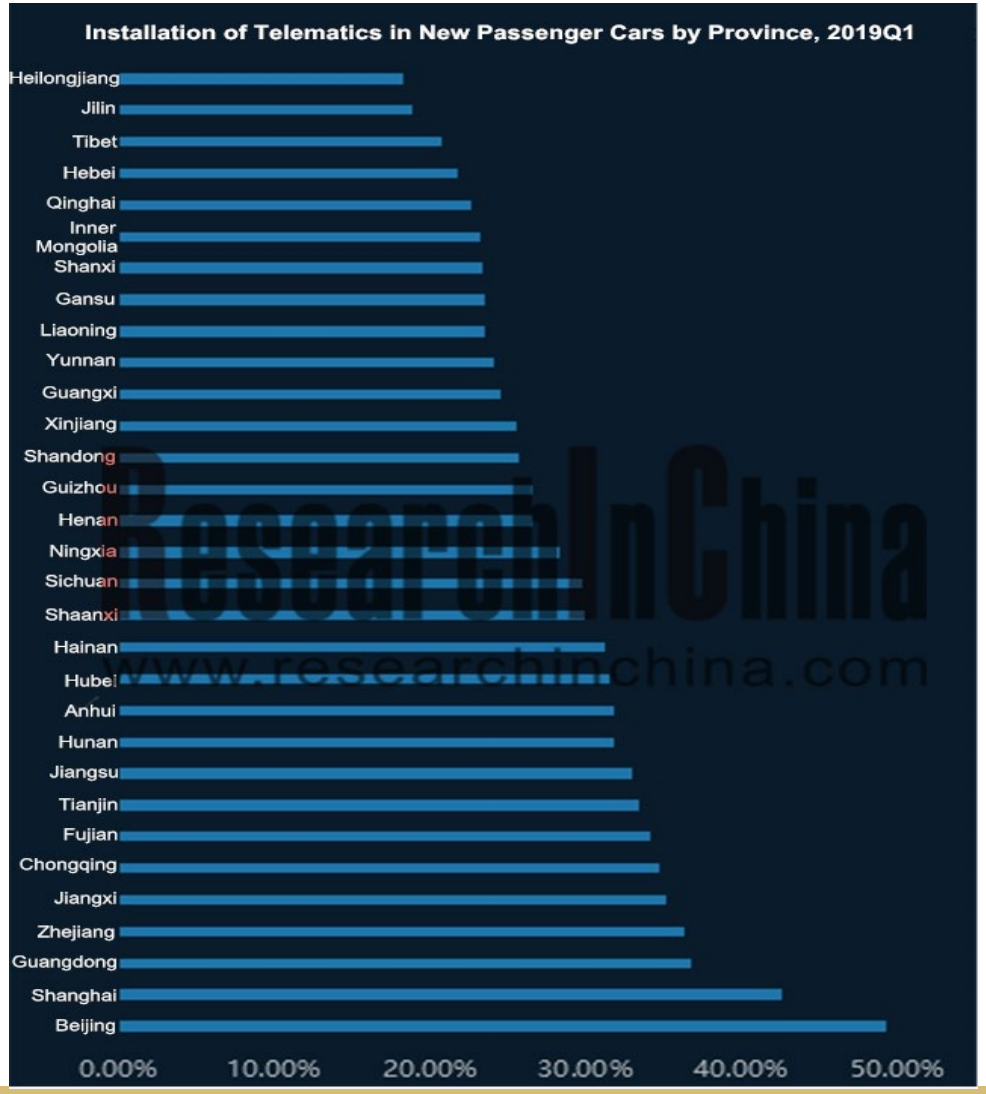
Abstract

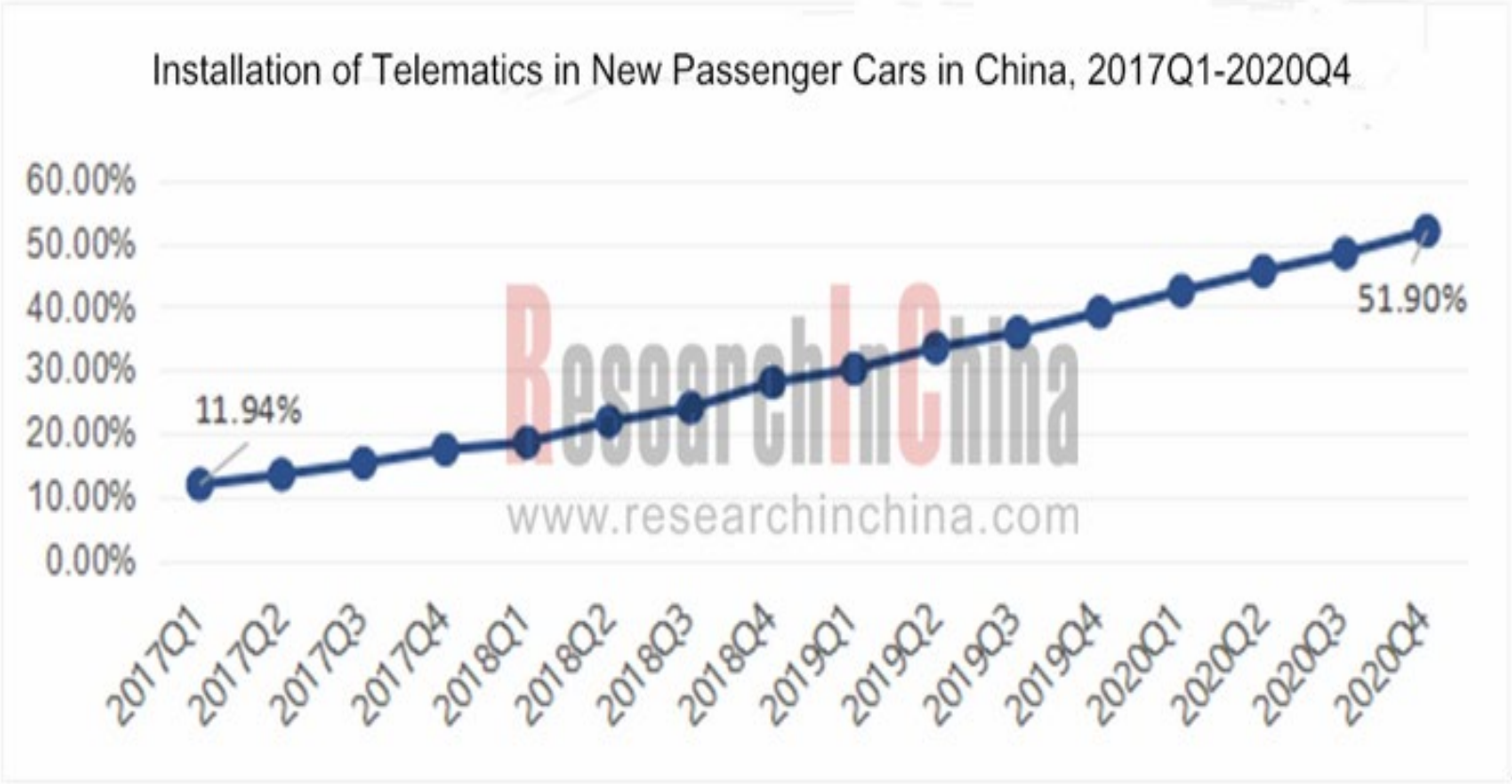
It is Shown from the Findings of Our Research on Chinese Automakers' Telematics Products: Telematics is Available to 49% New Vehicles in Beijing, Compared with a Mere 18% in Heilongjiang.

In the first quarter of 2019, Beijing, Shanghai and Guangdong stay ahead of other provinces in availability of telematics in new passenger cars, with rates of 49.2%, 42.5% and 36.7%, respectively; Jilin and Heilongjiang were left behind with installation rates of 18.9% and 18.2%, respectively, far below the country's average of 30.2%, according to Report on Chinese Automakers' Telematics Products in 2019 we released recently.

Automotive telematics solution falls into built-in and external types. Built-in telematics system enables vehicles with direct connectivity; external telematics system offers connectivity for vehicles via a smartphone or other devices. Built-in telematics system has become the mainstream configuration for new vehicles as ever more of them used the system in recent two years, making the external type give its way to it. In 2018, telematics (built-in + external) installation rate in China just rose a bit.

Only in terms of built-in telematics system, installation of telematics in new vehicles has soared, expectedly up to 51.9% in the fourth quarter of 2020 compared with a mere 11.94% in the first quarter of 2017.





The report compares and analyzes telematics products of more than 10 Chinese automakers from the aspects as follows: features, technology providers, human-machine interaction, communications, map and navigation, voice, big data and service, dashboard and central console, car owner's APP, remote control, cloud technology, in-vehicle infotainment, mobility services, life services, car-home interconnection deployment, pre- and after-sale services, charge mode, installation of telematics products, installation by province and municipality, etc.

Comparison of Features between Telematics Products of Typical Automakers

Telematics Product	SAIC	Geely	Changan	BYD	Dongfeng Fengshen	Great Wall	NIO	Xiaopeng Motors
	Banma Zhixing	GKUI	In Call 4.0	DiLink	WindLink 3.0	WEY Intelligent Interconnection	NIO	Xmart OS Intelligent System
Vehicle information display and settings	√	√	√	√	√	√	√	√
Map-based navigation	√	√	√	√	√	√	√	√
Entertainment system (radio, music, social media, etc.)	√	√	√	√	√	√	√	√
Bluetooth phone	√	√	√	√	√	√	√	√
Driving data	√	√	√	√	√	√	√	√
Vehicle localization and monitoring			√	√	√	√	√	√
OTA updates	√			√	√	√	√	√
Remote door lock/unlock						√	√	√
Remote air-conditioner control					√	√	√	√
Remote flashing/honking				√	√			
Emergency rescue	√			√	√	√	√	√
Car-home interconnection		√	√		√			
Payments	√	√						
Prompt for travel restriction					√			

Table of contents

Table of contents

Table of contents

Table of contents

Table of contents

Table of contents

ResearchInChina

The Vertical Portal for China Business Intelligence

How to Buy

You can place your order in the following alternative ways:

1.Order online at www.researchinchina.com

2.Fax order sheet to us at fax number:+86 10 82601570

3. Email your order to: report@researchinchina.com

4. Phone us at +86 10 82600828

Party A:			
Name:			
Address:			
Contact Person:		Tel	
E-mail:		Fax	

Party B:			
Name:	Beijing Waterwood Technologies Co., Ltd (ResearchInChina)		
Address:	Room 801, B1, Changyuan Tiandi Building, No. 18, Suzhou Street, Haidian District, Beijing, China 100080		
Contact Person:	Liao Yan	Phone:	86-10-82600828
E-mail:	report@researchinchina.com	Fax:	86-10-82601570
Bank details:	Beneficial Name: Beijing Waterwood Technologies Co., Ltd Bank Name: Bank of Communications, Beijing Branch Bank Address: NO.1 jinxiyuan shijicheng,Landianchang,Haidian District,Beijing Bank Account No #: 110060668012015061217 Routing No # : 332906 Bank SWIFT Code: COMMCNSHBJG		

Title	Format	Cost
Total		

Choose type of format

PDF (Single user license) ……..2,800 USD

Hard copy …… 3,000 USD

PDF (Enterprisewide license)…..... 4,200 USD

※ Reports will be dispatched immediately once full payment has been received. Payment may be made by wire transfer or credit card via PayPal.

ResearchInChina

www.researchinchina.com

RICDB service

About ResearchInChina

ResearchInChina (www.researchinchina.com) is a leading independent provider of China business intelligence. Our research is designed to meet the diverse planning and information needs of businesses, institutions, and professional investors worldwide. Our services are used in a variety of ways, including strategic planning, product and sales forecasting, risk and sensitivity management, and as investment research.

Our Major Activities

- ***Multi-users market reports***
- ***Database-RICDB***
- ***Custom Research***
- ***Company Search***

RICDB (http://www.researchinchina.com/data/database.html), is a visible financial data base presented by map and graph covering global and China macroeconomic data, industry data, and company data. It has included nearly 500,000 indices (based on time series), and is continuing to update and increase. The most significant feature of this base is that the vast majority of indices (about 400,000) can be displayed in map.

After purchase of our report, you will be automatically granted to enjoy 2 weeks trial service of RICDB for free.

After trial, you can decide to become our formal member or not. We will try our best to meet your demand. For more information, please find at www.researchinchina.com

For any problems, please contact our service team at:

Room 801, B1, Changyuan Tiandi Building, No. 18, Suzhou Street, Haidian District, Beijing, China 100080
Phone: +86 10 82600828 ● Fax: +86 10 82601570 ● www.researchinchina.com ● report@researchinchina.com