Global and China 3D Glass Industry Report, 2020-2026

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STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

REPORT OBJECTIVES

- To establish a comprehensive, factual, annually updated and cost-effective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- To help company to succeed in a competitive market, and

METHODOLOGY

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications. Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

INFORMATION SOURCES

The primary information sources include Company Reports, and National Bureau of Statistics of China etc.

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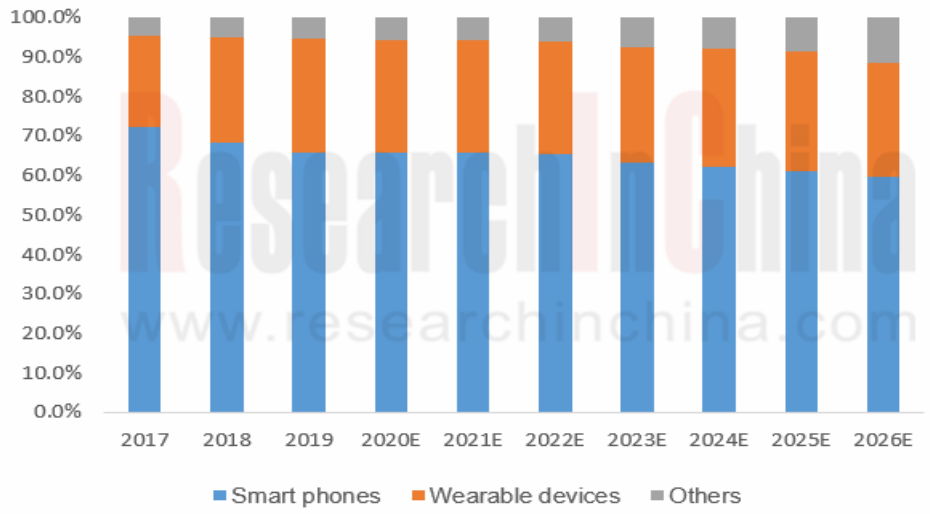
Abstract

Global 3D glass market has been enlarging over the recent years amid demetallization of smartphone back covers and popularity of smart wearables, to approximately $2.86 billion in 2019 and to an estimated $8.15 billion in 2026 with more use in downstream sectors.

In China, 3D glass penetration remains well below the global average and market size is small, leaving much room for growth. China's 3D glass market was worth roughly RMB3.523 billion in 2019, a figure projected to soar to RMB18.356 billion in 2026. Nowadays, 3D glass mainly finds application in smartphones (65.9% in 2019) and wearable devices (28.8% in 2019) whilst it gets increasingly utilized for automotive touch display and the demand for 3Dcurved glass soars. Conceivably, the automotive market will be a key stimulant for 3D glass.

Global 3D Glass Market Structure, 2017-2026E (by Application)



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In the past two years, the global smartphone market where 3D glass gets most used has been heading downhill. The smartphone design trend involved with curved screens, full screens, folding screens, front and rear dual 3D glass, however, will push the demand for 3D glass stably. In addition, the launch of 5G mobile phones will encourage consumers to buy new phones, which is a real boon for 3D glass market. 3D glass penetration in the global smartphone market was 17.5% in 2019 and will be 52.8% as expected by 2026.

AMOLED has been the first choice for smart watches and bracelet panels. Most of the displays are produced by G3-G5.5 AMOLED production lines which have just transferred from mobile phones where they are not competitive to wearable products. In 2019, the global AMOLED panel shipments to wearable devices were approximately 98 million pieces, with a penetration rate of 50.3%; herein, the demand for 3D glass reached virtually 105 million pieces.

The global 3D glass market is ruled by Chinese companies including Biel Crystal, BYD Electronics, Lens Technology, Dongxu Optoelectronic, Triumph Science & Technology, Holitech Technology, O-Film Tech, G-Tech Optoelectronics, RBD Technology, etc.

As it finds ever wider application, the 3D glass market enjoys a rosy outlook into which the companies made forays such as BOE, WG Tech, Jiangxi Lianchuang Electronic and the typical 3D glass producers like BYD Electronics and Lens Technology are expanding capacities vigorously.

BOE, the global leader in semiconductor display, has established a joint venture -- BJN with JNTC which acts as one of Samsung’s main 3D cover glass suppliers to develop the 3D glass cover business. The move not only reduces procurement cost of the internal AMOLED production line, but also fully leverages BOE’s technology resources, in a bid to form a business model of " main screen material production, display technology application, autarky & sale of products" and have strong presence in the 3D glass market.

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Global and China 3D Glass Industry Report, 2020-2026 highlights the following:

- Global 3D glass industry (supply, demand, market structure, etc.);
- Chinese 3D glass market (size, structure, patents, prices, competitive pattern, drivers, etc.);
- 3D glass production materials (glass substrate, polishing materials, coating materials, ink, etc.) (market size, competitive pattern, etc.);
- 3D glass processing equipment (hot bending machine, CNC engraving machine, flat grinding machine, etc.) (market size, competition, processing technology, etc.);
- Applications (smartphone, wearable device, VR, etc.) (status quo, demand for 3D glass, etc.);
- Eighteen 3D glass manufacturers worldwide (operation, 3D glass business, etc.)

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Phone: +86 10 82600828 ● Fax: +86 10 82601570 ● www.researchinchina.com ● report@researchinchina.com

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