

China's Lithium Battery Anode Material Shipment

Lithium battery is primarily composed of cathode materials, anode materials, separator, and electrolyte. Anode materials, one of vital raw materials, make up 5%-15% of lithium battery cost. Currently, global lithium battery anode materials industry is concentrated in China and Japan, which occupy more than 95% of anode materials sales worldwide. Japanese enterprises are in a leading position technologically while China boasts obvious cost advantages in anode materials production because of abundant graphite mineral resources.

From 2016 to 2020, China's anode material shipments jumped year by year, hitting 365,000 tons in 2020 with the growth rate exceeding expectations, mainly thanks to the substantial growth in the demand for lithium batteries in various fields around the world. Driven by the demand from new energy vehicles and energy storage batteries, China's production of anode materials is expected to register a high CAGR of 30-35% in upcoming years, and then reach 295 kilotons in 2026.

China's Lithium Battery Anode Material Shipments and Growth Rate, 2016-2026E

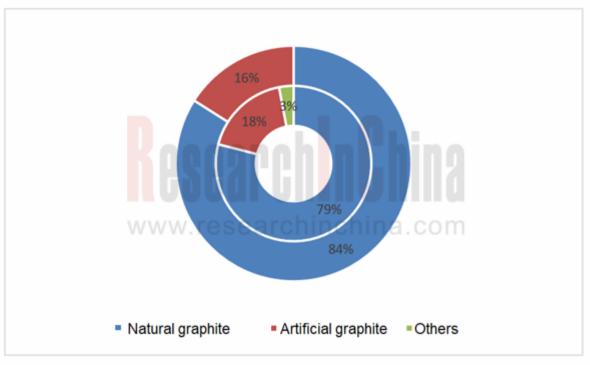




Market Share of Lithium Battery Anode Materials in China

At present, the most widely used anode materials are still natural graphite and artificial graphite. From the perspective of product structure, the market share of artificial graphite further increased to 84% in 2020. Affected by the replacement of main domestic cylindrical battery models for shipment and the suspended upgrade of the high nickel system for square power batteries, other anode materials represented by silicon-based anode materials failed to achieve the expected growth with a declining market share. The drop in the proportion of natural graphite was mainly because mainstream battery companies purchased mixed materials of natural and artificial graphite in 2020, which reduced the procurement of pure natural graphite to a certain extent.

Market Share of Main Lithium Battery Anode Materials in China, 2019-2020





Price of Main Anode Materials In China

The price of anode materials has kept falling since 2017Q4. On the whole, the price of artificial graphite has dipped slightly faster than that of natural graphite. This trend will be more obvious as the industry's graphite capacity is released substantially. However, by integrating resources and technological advantages, top companies will maintain their profitability and still see considerable growth. Currently, the coke price tends to go down, which will help anode material companies reduce the cost of raw materials to offset the pressure brought by the price drop.





Concentration of Lithium Battery Anode Materials in China

From the perspective of market competition, the combined market share of TOP3 companies in China's anode material market decreased from 57% in 2019 to 53% in 2020, marking a lower concentration in the anode material market. because the demand for various anode materials in the second half of the year was huge, but the capacity of top enterprises was insufficient, which pushed up the capacity utilization rate of the second- and third- echelon companies to swell. In addition, companies engaged in low-power communication energy storage lithium batteries and the like with low performance requirements and high price sensitivity preferred to purchase from the second- and third- echelon anode material companies.

Concentration Comparison of Anode Materials for Lithium Batteries (CR3) in China, 2019-2020

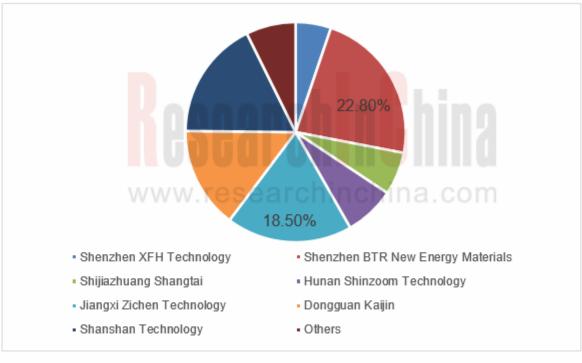




Market Pattern

The industry presents a pattern of "three big companies and three small companies". The first echelon includes three major companies: the natural graphite leader Shenzhen BTR New Energy Materials, the artificial graphite tycoon Shanghai Shanshan Technology and the high-end artificial anode material giant Jiangxi Zichen Technology, of which the latter two pose duopoly in the artificial graphite market, closely followed by Shenzhen BTR New Energy Materials with high-quality customers. Each of them shipped more than 40,000 tons of anode materials in 2019. The second echelon consists of three small --- Hunan Shinzoom Technology, companies Dongguan Kaijin, and Shenzhen XFH Technology, with the respective shipments of over 10,000 tons in 2019. Although Dongguan Kaijin ranks among the top three by shipments, it still falls into the second echelon due to its heavy reliance on a single major customer and low-end products.

Market Share of Major Lithium Battery Anode Material Manufacturers in China, 2020





Capacity Expansion Plan

The capacity of Shenzhen BTR New Materials, Shanshan Energy Technology, Jiangxi Zichen Technology, and Dongguan Kaijin totaled 490kt in 2020 when the industry's output hit 365kt. In 2021, the penetration rate of new energy vehicles soars, and major anode material companies plan to expand production by over 1000kt. Among them, Shenzhen BTR New Energy Materials will add 270kt, Shanshan Technology 260kt, Jiangxi Zichen Technology and Dongguan Kaijin 200kt. Sufficient capacity can meet the fast-growing demand.

Expansion Plans of Major Lithium Battery Anode Material Manufacturers in China

Companies	Capacity in 2020 (tons)	Future expansion plan (tons)
Shenzhen BTR New Energy Materials	110,000	270,000
Shanshan Technology	120,000	260,000
Jiangxi Zichen Technology	80,000	200,000
Dongguan Kaijin	70,000	200,000
Hunan Shinzoom Technology	45,000	50,000
Shenzhen XFH Technology	25,000	30,000
Shijiazhuang Shangtai Tech	30,000	70,000
Sichuan Jinhuineng	10,000	100,000
Total	490,000	1.18 million



5G has become available to a range of models

Since 2020 automakers have launched multiple 5G-enabled mass-produced models.

Some 5G-enabled Mass-produced Models of Chinese Brands, 2020-2021

Launch Time	Brand	Model	5G Cooperation and Dynamics
Oct. 2020	BAIC ARCFOX	аТ	Huawei MH5000 5G chip-driven T-BOX
Dec. 2020	AION	AION V	 GAC's self-developed 5G V2X vehicle intelligent communication system Huawei 5G vehicle module MH5000
Dec. 2020	Hongqi	E-HS9	 Quectel AG15 Module (with built-in Qualcomm 9150 C-V2X chipset)
Feb. 2021	R Car	MARVEL R	Huawei 5G Balong 5000 chip-driven T- BOX
Apr. 2021	AION	Aion Y	 GAC's self-developed 5G V2X vehicle intelligent communication system Huawei 5G vehicle module MH5000 In August, added 5G Doupai capability in OTA updates
Jun. 2021	Voyah	FREE	Huawei HiCar, supporting Huawei HiLink Huawei 5G T-BOX
Aug. 2021	BYD	Han EV	 Qualcomm Snapdragon SM6350 chip, supporting 4G/5G dual-mode communication



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