

China Around View System (AVS) Suppliers and Technology Trends Report, 2021 –Joint Venture Automakers

Feb.2022

Research into JV automakers' around view system: large-scale implementation of AVP is round the corner, and AVS vendors are energetically pushing ahead with parking fusion solution.

During January to November of 2021, a total of 4.266 million vehicles were installed with around view system (AVS) in China, a year-on-year upsurge of 49.2%, including AVS installations onto 1.623 million cars of joint-venture brands, sharing as high as 38.0% and a year-on-year increase of 27.9%; the installation rate was 15.3%, a rise of 3.4 percentage points on an annualized basis. Noticeably, the JV brands' cars priced between RMB400,000 and RMB500,000 and installed with AVS constitute the largest portion 22.4% (364,000 units) of the total, according to ResearchInChina.

180 18.0% 162.3 160 16.0% 15.3% 140 14.0% 126.9 120 12.0% 11.9% 100 10.0% 80 8.0% 60 6.0% 40 4.0% searching 20 2.0% 0 0.0% 2020 (Jan-Nov) 2021 (Jan-Nov) AVS Installations (10K Cars) Installation Rate (%) Source: ResearchInChina



AVS Installations and Installation Rate of JV Auto Brands, 2020-2021

120.0% 2nd Echelon 1st Echelon 3rd Echelon AVS Installation Rate (%) 100.0% Tesla, 25.2 80.0% 60.0% 40.0% Cadillac Ford Mercedes Benz 54.3 214 21.0 Hyundai, Nissan 93.6 Audi, 56.3 Mazda 35.1 20.0% Buick, 73.9 Toyota, 142.2 BMW. Jetta 61.2 15.3 VW, 214.1 Honda, 135.9 and for sales (10K Cars) 0.0% 13.4 10.0 -5.0 15.0 20.0 25.0 30.0 0.0 AVS Installations (10K Cars) -20.0%

Source: ResearchInChina



By brands, Tesla, Nissan and Toyota are in the first echelon as concerns AVS installations (onto more than 200,000 cars apiece), which is largely boosted by the best-selling models like Model Y, Model 3, RAV4 and QASHQAUI.

The second echelon is home to Mercedes-Benz, Audi, Volkswagen and BUICK, with AVS installed to 100,000 to 200,000 cars each.

In the third hierarchy, 92,000 BMW cars are configured with AVS, hopefully striding towards the second echelon. Concerning vehicle models, during 2021 (Jan.-Nov.), the top five vehicle models of joint venture automakers by AVS installations are RAV4 (133,000 units), Model Y (130,000 units) & Model3 (121,000 units), Mercedes-Benz E Class (100,000 units), and Qashqai (99,000 units).

AVS Installations, Installation Rates and Overall Sales of Major JV Automakers, 2021 (Jan.-Nov.)

AVP is on the Cusp of Massive Implementation, and Tier1 Suppliers are Promoting the Parking Fusion Solution Earnestly.

History of Bosch 'AVS + Ultrasonic' Parking Solution



The parking system is evolving apace, amid the previous reversing camera system being increasingly replaced by AVS. The parking solution integrating AVS with ultrasonic sensors grows a popular trend. At the same time, the suppliers are forging partnerships with OEMs on faster mass production of AVP.

Take example for Bosch's Home Zone Park Assist system exhibited during 2021 BOSCH Automobile & Intelligent Transportation Technology Innovation Experience Day, it does data fusion through 12 Bosch ultrasonic sensors together with an around view camera system made up of 4 near-range cameras, coupled with the reuse of 4 corner radars (driving assistance function), and successfully enables HPP (Homezone Parking Pilot) by software upgrades and without additional hardware sensors. Such parking solution has been available onto GAC AION V.



AVP is on the Cusp of Massive Implementation, and Tier1 Suppliers are Promoting the Parking Fusion Solution Earnestly.

At the IAA Mobility held in Frankfurt in September 2021, Valeo and its partners NTT DATA and Embotech unveiled their joint AVP (Automated Valet Parking) solution that encompasses ECU, ultrasonic, radar and around view cameras, and dispenses with the costly LiDAR.



Valeo 'AVS + Ultrasonic' Parking Solution

Source: Valeo



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Progress of Autonomous Driving Facilitates the Around View Camera Market, and Foreign Parts Suppliers Beef up Local Cooperation.

The advances in autonomous driving technology come with the growing number of varied perception sensors in vehicle. Every car carries ten to fifteen cameras rather than one to five ones in the past, and even more in the future. Besides, the automotive CMOS image sensors get ever improved in pixel, from VGA to 1-megapixel, 2-megapixel and to date 8megapixel.

To meet the market demand for around view cameras, ON Semiconductor as a leading supplier of automotive cameras CMOS image sensors has been in cooperation with many Chinese autonomous driving companies. In July 2021, the fifth-generation driverless system – AutoX Gen5, the outcome of joint efforts by ON Semiconductor and AutoX was launched, for which ON Semiconductor offered a total of 28 highdefinition 8-megapixel image sensors AR0820AT and 4 LiDAR SiPM matrices, thus enabling 360-degree reversing image without any blind spots. Concurrently, ON Semiconductor also deepened its collaboration with Baidu Apollo and established a joint studio for image development with the latter, focusing on self-driving image perception solutions.



ON Semiconductor to Offer 8MP Sensors for AutoX Gen5





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Progress of Autonomous Driving Facilitates the Around View Camera Market, and Foreign Parts Suppliers Beef up Local Cooperation.

Sony to Offer the Dedicated High-sensitivity 3MP Around View Cameras for NIO ET5

Sony, another leading supplier of image sensors, will provide NIO ET7 (to be delivered in March 2022, built on NT2.0 technology platform) and ET5 (to be delivered in September 2022) with the dedicated 3-megapixel high-sensitivity around view cameras. Compared with the 8-megapixel cameras previously used in ET7, this 3MP camera outperforms in dim light and the exterior rearview mirror is also added with ambient light compensation lamp that acts as a better enabler for 360-degree panorama imaging, transparent chassis, guard mode, park assist, etc.



Source: NIO



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Table of Content

Chapter 1 AVS Outline in China

- 1.1 Definition of Automotive AVS
- 1.2 Automotive AVS System Composition

1.3 Passenger Car AVS Installations and Installation Rate in China, 2020-2025E (Overall)
1.4 JV Automakers' AVS Installations, Sales and Installation Rate, 2020-2021
1.5 JV Automakers' AVS Installations and YoY Change (by Month), 2020-2021
1.6 JV Automakers' AVS Installation Rate and YoY Change (by Month), 2020-2021
1.7 JV Automakers' AVS Installations and Installation Rate (by Price), 2020-2021
1.8 JV Automakers' AVS Installations and Installation Rate (by Brand), 2020-2021
1.9 JV Automakers' AVS Installations and Installation Rate (by Model), 2020-2021

Chapter 2 AVS Features of JV Automakers

2.1 Comparison of AVS Features between JV Automakers
2.2 Dongfeng Nissan
2.3 FAW Toyota
2.4 GM BUICK
2.5 SAIC Volkswagen
2.6 Audi
2.7 Volvo
2.8 KIA
2.9 Land Rover
2.10 Tesla
2.11 Mercedes-Benz

Chapter 3 Foreign AVS Suppliers

3.1 Basic Information of Foreign AVS Suppliers

3.2 Comparison of Around View Cameras (for Passenger Car) between Foreign AVS Suppliers

3.3 Comparison of Around View Systems (for Passenger Car) between Foreign AVS Suppliers

3.4 Bosch

3.4.1 Profile

3.4.2 Executives

- 3.4.3 R&D Bases
- 3.4.4 Product Lineup

3.4.5 Development History and Trends of Bosch Around View Cameras for Passenger Car

- 3.4.6 Bosch 1st-Gen Near-range Camera for Passenger Car
- 3.4.7 Bosch 1st-Gen AVS for Passenger Car
- 3.4.8 Bosch 2nd-Gen Near-range Camera for Passenger Car
- 3.4.9 Bosch 2nd-Gen AVS for Passenger Car
- 3.4.10 Bosch Near-range Cameras for Industrial Trucks and Off-Road Vehicle
- 3.4.11 Bosch AVS (1st-Gen) for Forklifts
- 3.4.12 Bosch AVS (2nd-Gen) for Forklifts

3.5 Valeo
3.5.1 Profile
3.5.2 Executives
3.5.3 R&D Bases
3.5.4 Product Lineup
3.5.5 Development History and Trends of Valeo Around View Cameras
3.5.6 360Vue?3D Around View System
3.5.7 Remote Park4U Fully Automatic Parking System Based on Around View Cameras



Table of Content

3.5.8 360-degree AEB (Automatic Emergency Brake) System
3.5.9 Drive4U – the Autonomous Driving Technology Platform Based on Around View Cameras
3.5.10 XtraVue Trailer Over-the-horizon System

3.5.11 AI-enabled Around View Perception Technology -- Move Predict.ai 3.5.12 AVP Solution Based on Around View Cameras

3.6 Continental
3.6.1 Profile
3.6.2 Executives
3.6.3 R&D Bases
3.6.4 Product Lineup
3.6.5 Development History and Trends of Around View Cameras
3.6.6 2D AVS
3.6.7 3D AVS
3.6.8 Parking Assist System Based on Around View
3.6.9 Remote Parking Based on Around View
3.6.10 HPP (Homezone Parking Pilot) Based on Around View
3.6.11 AVP (Automated Valet Parking) Based on Around View
3.6.12 Transparent Engine Hood Technology Based on Around View

3.7 Magna
3.7.1 Profile
3.7.2 Executives
3.7.3 R&D Bases
3.7.4 Product Lineup
3.7.5 Magna 1st-Gen 3D AVS
3.7.6 Magna 2nd-Gen 3D AVS

3.8 Faurecia
3.8.1 Profile
3.8.2 Executives
3.8.3 R&D Bases
3.8.4 Product Lineup
3.8.5 Faurecia's Efforts in AVS
3.8.6 Clarion SurroundEye 360 AVS for Trucks
3.8.7 Clarion SurroundEye 360 AVS for Garbage Trucks
3.8.8 Clarion SurroundEye 360 AVS for Route Buses

3.9 Denso
3.9.1 Profile
3.9.2 Executives
3.9.3 R&D Bases
3.9.4 Product Lineup
3.9.5 Denso's Efforts in AVS
3.9.6 Fujitsu Ten's 1st-Gen 3D AVS
3.9.7 Fujitsu Ten's 2nd-Gen 3D AVS

3.10 LG Electronics
3.10.1 Profile
3.10.2 Executives
3.10.3 R&D Bases
3.10.4 Product Lineup
3.10.5 Panoramic Parking Image System

3.11 ZF 3.11.1 Profile



Table of Content

3.11.2 Executives

- 3.11.3 R&D Bases
- 3.11.4 Product Lineup
- 3.11.5 ZF's Efforts in Around View Camera
- 3.11.6 ZF's AVP (Automated Valet Parking) Based on Around View

Chapter 4 AVS Industry Chain and Parts Suppliers in China

- 4.1 Upstream and Downstream of Around View Camera Industry Chain
- 4.2 Upstream and Downstream of China AVS Industry Chain
- 4.3 Typical Foreign Suppliers of AVS Components
- 4.4~ON Semiconductor (Automotive CIS Field) a Typical Supplier of AVS Components
- 4.4.1 Introduction and Business Performance of ON Semiconductor's ISG (Intelligent Sensing Group)
- 4.4.2 ON Semiconductor's Efforts in Automotive Intelligent Perception
- 4.4.3 Development History of ON Semiconductor's Automotive CIS Products
- 4.4.4 ON Semiconductor's Scalable Onboard CIS Series
- 4.4.5 ON Semiconductor's Hayabusa Series
- 4.4.6 ON Semiconductor's CIS Series for In-cabin Monitoring
- 4.4.7 Main Customers
- 4.4.8 Partners
- 4.4.9 Cooperation Dynamics
- 4.5 Sony (Automotive CIS Field) a Typical Supplier of AVS Components
- 4.5.1 Operating Results of Sony's Automotive CIS Business Segment
- 4.5.2 Sony's Automotive CIS Development Course

4.5.3 Sony's Automotive CMOS Sensors4.5.4 Location of Sony's Automotive CMOS Sensors in Vision-S 02 Concept Car4.5.5 Orientation of Sony's Automotive CMOS Sensor R&D

4.5.6 Main Customers

4.6 Sekonix (Automotive Lens & Camera Module Field) – a Typical Supplier of AVS Components
4.6.1 Profile of Sekonix and Its Presence in China

- 4.6.2 Key Automotive Camera Modules of Sekonix
- 4.6.3 Main Customers

Chapter 5 AVS Development Tendencies in China

5.1 AVS Development Trend (I)
5.2 AVS Development Trend (II)
5.3 AVS Development Trend (III)
5.4 AVS Development Trend (IV)
5.5 AVS Development Trend (V)
5.6 AVS Development Trend (VI)
5.7 AVS Development Trend (VII)





Beijing Headquarters TEL: 13718845418 FAX: 010-82601570 Email: report@researchinchina.com

Website: www.researchinchina.com

WeChat: zuosiqiche



Chengdu Branch

TEL: 028-68738514 FAX: 028-86930659



