

Statistical Yearbook of China Travel Companies & Star-rated Hotels, 2007



The year of 2006 witnessed a healthy and rapid development of China's travel industry, showing a growth in both revenue and industry performance in various degrees.

- 1 Size

- Number of Travel Companies

In 2006, China had a total of 38,147 travel companies, including travel agencies, star-rated hotels and scenic spots, up 8.13% year on year. The specific structure was as follows, 17,957 travel agencies (1,654 of which were international travel agencies, and 16,303 were domestic tourist companies), 12,751 star-rated hotels (1.46 million guest rooms), and 7,439 other travel companies, like scenic spots, travel bus companies and tourist cruise ship companies.

- Employees

By the end of 2006, China has had a total of 2.71 million people working in the travel related industry, increasing by 4.19% against the same period a year earlier. Its specific structure was as follows, travel agencies with 285,900 employees, star-rated hotels with 1.58 million employees and the others with 847,100 employees, like scenic spots, travel bus companies and tourist cruise ship companies.

- At the end of 2006, China's top ten provinces and municipalities in terms of number of employee in travel companies, including travel agencies, star-rated hotels and scenic spots, were as follows, Guangdong Province with 261,000 people, Zhejiang Province 247,100, Jiangxi Province 182,100, Shandong Province 165,600, Hunan Province 134,400, Jiangsu Province 138,800, Beijing Municipality 133,000, Sichuan Province 128,800, Liaoning Province 123,900 and Shanghai Municipality 113,000.

- Fixed Assets

By the end of 2006, China's actual value of fixed assets of its travel companies, including national travel agencies, star-rated hotels and scenic spots, has totaled CNY693.48 billion, up 11.26% year on year.

Among the total fixed assets of CNY693.48 billion, travel agencies amounted for 6.99% with CNY48.48 billion, star-rated hotels amounted to 57.07% with CNY395.75 billion and the other tourist companies and institutions, like scenic spots, travel bus companies and tourist cruise ship companies amounted for 35.94% with CNY249.25 billion.

At the end of 2006, China's top ten provinces and municipalities in terms of combined fixed assets of their travel companies, including travel agencies, star-rated hotels and scenic spots, were as follows, Guangdong Province with CNY74.34 billion, Beijing Municipality with CNY73.48 billion, Shanghai Municipality with CNY57.23 billion, Hunan Province with CNY53.25 billion, Jiangsu Province with CNY45.02 billion, Hebei Province with CNY40.43 billion, Sichuan Province with CNY39.76 billion, Zhejiang Province with CNY34.68 billion, Liaoning Province with CNY32.12 billion and Shandong Province with CNY30.81 billion.

- 2 Operations

Due to different survey methods, operation of travel companies here only refer to the operation of 38,147 travel companies that were incorporated into a comprehensive statistical report, including travel agencies, star-rated hotels, scenic spots, travel bus companies, tourist cruise ship companies and others.

Overview

In 2006, business revenue of the 38,147 travel companies amounted to CNY344.33 billion in 2006, and sales tax turned over to the state reached CNY13.99 billion.

In 2006, China's top ten provinces and municipalities in terms of combined business revenue from the 38,147 travel companies were as follows, Beijing Municipality with CNY52.85 billion, Guangdong Province with CNY41.73 billion, Shanghai Municipality with CNY32.48 billion, Zhejiang Province with CNY27.50 billion, Jiangsu Province with CNY26.65 billion, Sichuan Province with CNY16.99 billion, Shandong Province with CNY16.25 billion, Liaoning Province with CNY10.94 billion, Yunnan Province with CNY10.03 billion and Hebei Province with CNY8.73 billion.

In 2006, China's top ten provinces and municipalities in terms of sales tax turned over to the state by the 38,147 travel companies were as follows, Guangdong Province with CNY3.48 billion, Beijing Municipality with CNY1.36 billion, Shanghai Municipality with CNY1.05 billion, Zhejiang Province with CNY1.03 billion, Jiangsu Province with CNY825 million, Liaoning Province with CNY681 million, Sichuan Province with CNY559 million, Shandong Province with CNY555 million, Henan Province with CNY479 million and Fujian Province with CNY348 million.

- Travel Agencies

In 2006, China had a total number of 17,957 travel agencies. Their combined business revenue reached CNY141.10 billion, up 26.37% year on year, and their combined tax turned over to the state stood at CNY990 million, rising 21.92% against the same period a year earlier. Meanwhile, their combined profit was CNY579 million, overall labor productivity rate of the travel agencies was CNY493,500 per capita, and tax per capita in full year 2006 was CNY5,500.

In 2006, China's top ten provinces and municipalities in terms of business revenue of the travel agencies were as follows, Beijing Municipality with CNY31.71 billion, Guangdong Province with CNY20.20 billion, Shanghai Municipality with CNY15.42 billion, Jiangsu Province with CNY10.50 billion, Zhejiang Province with CNY9.58 billion, Yunnan Province with CNY5.41 billion, Shandong Province with CNY4.36 billion, Fujian Province with CNY4.24 billion, Hunan Province with CNY3.74 billion and Sichuan Province with CNY3.83 billion.

In 2006, China's provinces, autonomous region and municipalities with tax of travel agencies reaching CNY10 million were as follows, Beijing Municipality with CNY275.96 million, Guangdong Province CNY173.25 million, Shanghai Municipality with CNY104.33 million, Zhejiang Province with CNY60.52 million, Jiangsu Province with CNY59.65 million, Fujian Province with CNY32.15 million, Guangxi Zhuang Autonomous Region with CNY31.29 million, Shandong Province with CNY30.67 million, Yunnan Province with CNY25.09 million, Liaoning Province with CNY18.47 million, Hubei Province with CNY17.99 million, Heilongjiang Province with CNY15.76 million, Chongqing Municipality with CNY14.35 million, Hunan Province with CNY12.68 million, Jiangxi Province with CNY 12.63 million, Henan Province with CNY12.33 million, Sichuan Province with CNY12.27 million and Anhui Province with CNY10.68 million.

- Star-rated Hotels
- By the end of 2006, China has had 12,751 star-rated hotels, an increase of 923 hotels against the previous year. Of which, 12,166 were domestic-funded hotels and 585 were foreign-funded hotels. Business revenue of all star-rated hotels in China amounted to CNY148.29 billion, and tax turned over to the state reached CNY10.81 billion, while overall labor productivity of the hotels was CNY93,800 per capita.

In 2006, China's top ten provinces and municipalities in terms of combined business revenue of star-rated hotels were as follows, Beijing Municipality with CNY18.36 billion, Guangdong Province with CNY16.25 billion, Zhejiang Province with CNY15.8 billion, Shanghai Municipality with CNY15.41 billion, Jiangsu Province with CNY11.44 billion, Shandong Province with CNY9.1 billion, Liaoning Province with CNY5.82 billion, Sichuan Province with CNY4.5 billion, Yunnan Province with CNY4.27 billion and Henan Province with CNY3.73 billion.

In 2006, China's top ten provinces and municipalities in terms of tax of star-rated hotels turned over to the state were as follows, Guangdong Province with CNY3.04 billion, Beijing Municipality with CNY1.01 billion, Zhejiang Province with CNY910 million, Shanghai Municipality with CNY800 million, Jiangsu Province with CNY650 million, Liaoning Province with CNY510 million, Shandong Province with CNY460 million, Henan Province with CNY370 million, Fujian Province with CNY300 million and Sichuan Province with CNY240 million.

Other travel companies

By the end of 2006, China has had 7,439 other travel companies that were included in the scope of statistics, like main scenic spots, travel bus companies and tourist cruise ship companies. Their combined business revenue amounted to CNY54.94 billion and their combined tax turned over to the state reached CNY2.19 billion.

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