

Statistical Yearbook of China Chain Stores of Retail Trades & Catering Services, 2007



1. Statistical Yearbook of China Retailers and Restaurants in Chain-2007 gives you a full picture of business operation of China retail and catering chain companies above designated size. Based on the abundant, rich and detailed, concrete and authoritative statistics, the book provides you systematically with the information on the scale and level of China chain retail and catering industry in an all round way. It is necessary to point out that this yearbook is a combination of the former two yearbooks, Statistical Yearbook of China Retail Corporations in Chain and Statistical Yearbook of China Restaurants in Chain, making the content of this yearbook more colorful, systematic and informative.

- 2. The book is composed of eight parts as follows: 1) general information on retail companies (group) 2) retail companies (group) by region, 3) distribution of delivery centers of retail companies (group) 4) general information on catering companies (group), 5) catering companies (group) by region, 6) delivery centers of catering companies (group), 7) situation of retail chain companies (group), 8) situation of catering chain companies (group) and the Appendix: Explanation of Main Statistical Targets.

- 3. This yearbook is composed of data from retail companies (group) and catering companies (group) above designated size, meaning a retail chain company (group) had an annual sales of CNY5 million or above and at least 60 employees in 2006 and a catering chain company (group) had an annual sales of CNY2 million or above and at least 40 employees in 2006. Tibet Autonomous Region did not conduct the investigation. All national data in the yearbook does not include the data from Taiwan Province, Hong Kong Special Administrative Region and Macau Special Administrative Region.

- 4. The periodical data in this yearbook is the annual data of 2006, and time-structured data is the data at the end of 2006.

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 - 1.12 Employees of alliance restaurants of catering chain companies (group) (by region and business status)
 - 1.13 Number of seats in catering chain companies (group) (by region and business status)
 - 1.14 Number of seats in directly-managed restaurants of catering chain companies (group) (by region and business status)
 - 1.15 Number of seats in alliance restaurants of catering chain companies (group) (by region and business status)
 - 1.16 Total amount of goods purchased by catering of chain companies (group) (by region and business status)
 - 1.17 Total amount of goods purchased by directly-managed restaurants of catering of chain companies (group) (by region and business status)
 - 1.18 Total amount of goods purchased by alliance restaurants of catering of chain companies (group) (by region and business status)
 - 1.19 Amount of uniformly distributed goods purchased by catering of chain companies (group) (by region and business status)
 - 1.20 Amount of uniformly distributed goods purchased by directly-managed restaurants of catering of chain companies (group) (by region and business status)

- 1.21 Amount of uniformly distributed goods purchased by alliance restaurants of catering of chain companies (group) (by region and business status)
- 1.22 Amount of distributed goods purchased by self delivery centers of catering of chain companies (group) (by region and business status)
- 1.23 Amount of distributed goods purchased by self delivery centers of directly-managed restaurants of catering of chain companies (group) (by region and business status)
- 1.24 Amount of distributed goods purchased by self delivery centers of alliance restaurants of catering of chain companies (group) (by region and business status)
- 1.25 Amount of distributed goods purchased by non-self delivery centers of catering of chain companies (group) (by region and business status)
- 1.26 Amount of distributed goods purchased by non-self delivery centers of directly-managed restaurants of catering of chain companies (group) (by region and business status)
- 1.27 Amount of distributed goods purchased by non-self delivery centers of alliance restaurants of catering of chain companies (group) (by region and business status)
- 1.28 Revenue of catering chain companies (group) (by region and business status)
- 1.29 Revenue of directly-managed restaurants of catering chain companies (group) (by region and business status)
- 1.30 Revenue of alliance restaurants of catering chain companies (by region and business status)
- 1.31 Meal expense income of catering chain companies (group) (by region and business status)
- 1.32 Meal expense income of directly-managed restaurants of catering chain companies (group) (by region and business status)
- 1.33 Meal expense income of alliance restaurants of catering chain companies (group) (by region and business status)
- 1.34 Revenue from selling goods of catering chain companies (group) (by region and business status)
- 1.35 Revenue from selling goods of directly-managed restaurants of catering chain companies (group) (by region and business status)
- 1.36 Revenue from selling goods of alliance restaurants of catering chain companies (group) (by region and business status)
- 1.37 Number of restaurants of catering chain companies (group) (by region and type of registration)

- 1.41 Business area of directly-managed restaurants of catering chain companies (group) (by region and type of registration)
- 1.42 Business area of alliance restaurants of catering chain companies (group) (by region and type of registration)
- 1.43 Employees of catering chain companies (group) (by region and type of registration)
- 1.44 Employees of directly-managed restaurants of catering chain companies (group) (by region and type of registration)
- 1.45 Employees of alliance restaurants of catering chain companies (group) (by region and type of registration)
- 1.46 Number of seats of catering chain companies (group) (by region and type of registration)
- 1.47 Number of seats of directly-managed restaurants of catering chain companies (group) (by region and type of registration)
- 1.48 Number of seats of alliance restaurants of catering chain companies (group) (by region and type of registration)
- 1.49 Total amount of goods purchased by catering chain companies (group) (by region and type of registration)
- 1.50 Total amount of goods purchased by directly-managed restaurants of catering chain companies (group) (by region and type of registration)
- 1.51 Total amount of goods purchased by alliance restaurants of catering chain companies (group) (by region and type of registration)
- 1.52 Amount of uniformly delivered goods purchased by catering chain companies (group) (by region and type of registration)
- 1.53 Amount of uniformly distributed goods purchased by directly-managed restaurants of catering chain companies (group) (by region and type of registration)
- 1.54 Amount of uniformly delivered goods purchased by alliance restaurants of catering chain companies (group) (by region and type of registration)
- 1.55 Amount of distributed goods purchased by self delivery centers of catering chain companies (group) (by region and type of registration)
- 1.56 Amount of distributed goods purchased by self delivery centers of directly-managed restaurants of catering chain companies (group) (by region and type of registration)
- 1.57 Amount of distributed goods purchased by self delivery centers of alliance restaurants of catering chain companies (group) (by region and type of registration)

- 1.58 Amount of distributed goods purchased by non-self delivery centers of catering chain companies (group) (by region and type of registration)
- 1.59 Amount of distributed goods purchased by non-self delivery centers of directly-managed restaurants of catering chain companies (group) (by region and type of registration)
- 1.60 Amount of distributed goods purchased by non-self delivery centers of alliance restaurants of catering chain companies (group) (by region and type of registration)
- 1.61 Revenue of catering chain companies (group) (by region and type of registration)
- 1.62 Revenue of directly-managed restaurants of catering chain companies (group) (by region and type of registration)
- 1.63 Revenue of alliance restaurants of catering chain companies (group) (by region and type of registration)
- 1.64 Meal expense income of catering chain companies (group) (by region and type of registration)
- 1.65 Meal expense income of directly-managed restaurants of catering chain companies (group) (by region and type of registration)
- 1.66 Meal expense income of alliance restaurants of catering chain companies (group) (by region and type of registration)
- 1.67 Revenue from selling goods of catering chain companies (group) (by region and type of registration)
- 1.68 Revenue from selling goods of directly-managed restaurants of catering chain companies (group) (by region and type of registration)
- 1.69 Revenue from selling goods of alliance restaurants of catering chain companies (group) (by region and type of registration)
- 1.70 Number of restaurants of catering chain companies (group) (by region and sector)

- 1.71 Number of restaurants of directly-managed restaurants of catering chain companies (group) (by region and sector)
- 1.72 Number of restaurants of alliance restaurants of catering chain companies (group) (by region and sector)
- 1.73 Business area of catering chain companies (group) (by region and sector)
- 1.74 Business area of directly-managed restaurants of catering chain companies (group) (by region and sector)
- 1.75 Business area of alliance restaurants of catering chain companies (group) (by region and sector)
- 1.76 Employees of chain stores of catering chain companies (group) (by region and sector)
- 1.77 Employees of directly-managed restaurants of catering chain companies (group) (by region and sector)
- 1.78 Employees of alliance restaurants of catering chain companies (group) (by region and sector)
- 1.79 Number of seats of catering chain companies (group) (by region and sector)
- 1.80 Number of seats in directly-managed restaurants of catering chain companies (group) (by region and sector)
- 1.81 Number of seats in alliance restaurants of catering chain companies (group) (by region and sector)
- 1.82 Total amount of goods purchased by catering chain companies (group) (by region and sector)
- 1.83 Total amount of goods purchased by directly-managed restaurants of catering chain companies (group) (by region and sector)
- 1.84 Total amount of goods purchased by alliance restaurants of catering chain companies (group) (by region and sector)
- 1.85 Amount of uniformly distributed goods purchased by catering chain companies (group) (by region and sector)
- 1.86 Amount of uniformly distributed goods purchased by directly-managed restaurants of catering chain companies (group) (by region and sector)
- 1.87 Amount of uniformly distributed goods purchased by alliance restaurants of catering chain companies (group) (by region and sector)

- 1.88 Amount of uniformly distributed goods purchased by self delivery centers of catering chain companies (group) (by region and sector)
- 1.89 Amount of uniformly distributed goods purchased by self delivery centers of directly-managed restaurants of catering chain companies (group) (by region and sector)
- 1.90 Amount of uniformly distributed goods purchased by self delivery centers of alliance restaurants of catering chain companies (group) (by region and sector)
- 1.91 Amount of uniformly distributed goods purchased by non-self delivery centers of catering chain companies (group) (by region and sector)
- 1.92 Amount of uniformly distributed goods purchased by non-self delivery centers of directly-managed restaurants of catering chain companies (group) (by region and sector)
- 1.93 Amount of uniformly distributed goods purchased by non-self delivery centers of alliance restaurants of catering chain companies (group) (by region and sector)
- 1.94 Revenue of catering chain companies (group) (by region and sector)
- 1.95 Revenue of directly-managed restaurants of catering chain companies (group) (by region and sector)
- 1.96 Revenue of alliance restaurants of catering chain companies (group) (by region and sector)
- 1.97 Meal expense income of catering chain companies (group) (by region and sector)
- 1.98 Meal expense income of directly-managed restaurants of catering chain companies (group) (by region and sector)
- 1.99 Meal expense income of alliance restaurants of catering chain companies (group) (by region and sector)
- 1.100 Revenue from selling goods of catering chain companies (group) (by region and sector)
- 1.101 Revenue from selling goods of directly-managed restaurants of catering chain companies (group) (by region and sector)
- 1.102 Revenue from selling goods of alliance restaurants of catering chain companies (group) (by region and sector)

2. City

- 2.1 Number of restaurants of urban catering chain companies (group) (by business status)
- 2.2 Number of restaurants of directly-managed restaurants of urban catering chain companies (group) (by business status)
- 2.3 Number of restaurants of alliance restaurants of urban catering chain companies (group) (by business status)
- 2.4 Business areas of urban catering chain companies (group) (by business status)
- 2.5 Business areas of directly-managed restaurants of urban catering chain companies (group) (by business status)
- 2.6 Business areas of alliance restaurants of urban catering chain companies (group) (by business status)
- 2.7 Employees of urban catering chain companies (group) (by business status)
- 2.8 Employees of directly-managed restaurants of urban catering chain companies (group) (by business status)
- 2.9 Employees of alliance restaurants of urban catering chain companies (group) (by business status)
- 2.10 Number of seats of urban catering chain companies (group) (by business status)
- 2.11 Number of seats in directly-managed restaurants of urban catering chain companies (group) (by business status)
- 2.12 Number of seats in alliance restaurants of urban catering chain companies (group) (by business status)
- 2.13 Total amount of goods purchased by urban catering chain companies (group) (by business status)
- 2.14 Total amount of goods purchased by directly-managed restaurants of urban catering chain companies (group) (by business status)
- 2.15 Total amount of goods purchased by alliance restaurants of urban catering chain companies (group) (by business status)
- 2.16 Amount of uniformly distributed goods purchased by urban catering chain companies (group) (by business status)
- 2.17 Amount of uniformly distributed goods purchased by directly-managed restaurants of urban catering chain companies (group) (by business status)
- 2.18 Amount of uniformly distributed goods purchased by alliance restaurants of urban catering chain companies (group) (by business status)

- 2.19 Amount of uniformly distributed goods purchased by self delivery centers of urban catering chain companies (group) (by business status)
- 2.20 Amount of uniformly distributed goods purchased by self delivery centers of directly-managed restaurants of urban catering chain companies (group) (by business status)
- 2.21 Amount of uniformly distributed goods purchased by self delivery centers of alliance restaurants of urban catering chain companies (group) (by business status)
- 2.22 Amount of uniformly distributed goods purchased by non-self delivery centers of urban catering chain companies (group) (by business status)
- 2.23 Amount of uniformly distributed goods purchased by non-self delivery centers of directly-managed restaurants of urban catering chain companies (group) (by business status)
- 2.24 Amount of uniformly distributed goods purchased by non-self delivery centers of alliance restaurants of urban catering chain companies (group) (by business status)
- 2.25 Revenue of urban catering chain companies (group) (by business status)
- 2.26 Revenue of directly-managed restaurants of urban catering chain companies (group) (by business status)
- 2.27 Revenue of alliance restaurants of urban catering chain companies (group) (by business status)
- 2.28 Meal expense income of urban catering chain companies (group) (by business status)
- 2.29 Meal expense income of directly-managed restaurants of urban catering chain companies (group) (by business status)
- 2.30 Meal expense income of alliance restaurants of urban catering chain companies (group) (by business status)
- 2.31 Revenue from selling goods of urban catering chain companies (group) (by business status)
- 2.32 Revenue from selling goods of directly-managed restaurants of urban catering chain companies (group) (by business status)
- 2.33 Revenue from selling goods of alliance restaurants of urban catering chain companies (group) (by business status)

- **Part 6: Delivery Centers of Catering Companies (Group)**
- **1. Provinces, autonomous regions, municipalities directly under the Central Government**
 - 1.1 Number of delivery centers of catering chain companies (group) (by region and business status)
 - 1.2 Self delivery centers of catering chain companies (group) (by region and business status)
 - 1.3 Non-self delivery centers of catering chain companies (group) (by region and business status)
 - 1.4 Number of delivery centers of catering chain companies (group) (by region and type of registration)
 - 1.5 Number of delivery centers of locally-funded catering chain companies (group) (by region and registration)
 - 1.6 Number of delivery centers of locally-funded catering chain companies (group) funded by Taiwan province and special administrative regions of Hong Kong and Macao (by region and type of registration)
 - 1.7 Number of delivery centers of foreign-funded catering chain companies (group) (by region and type of registration)
 - 1.8 Number of delivery centers of catering chain companies (group) (by region and sector)
 - 1.9 Number of self delivery centers of catering chain companies (group) (by region and sector)
 - 1.10 Non-self delivery centers of catering chain companies (group) (by region and sector)
- **2. City**
 - 2.1 Number of delivery centers of urban catering chain companies (group) (by business status)
 - 2.2 Self delivery centers of urban catering chain companies (group) (by business status)
 - 2.3 Non-self delivery centers of urban catering chain companies (group) (by business status)

- Part 7: Situation of Retail Chain Companies (Group)

Department store chain with more than 100 stores

Supermarket chain with more than 100 stores

Special store chain with more than 100 stores

Gasoline stations chain with more than 100 stations

Franchise store chain with more than 100 stores

Convenience store chain with more than 100 stores

Membership warehouse store chain

Home building materials store chain

Department store chain with sales of CNY1 billion

Supermarket chain with sales of CNY1 billion

Special store chain with sales of CNY1 billion

Gasoline stations chain with sales of CNY1 billion

Franchise stores chain with sales of CNY100 million

Convenience store chain with sales of CNY100 million

Sales of membership warehouse store chain

Sales of home building materials store chain

- Part 8: Situation of Catering Chain Companies (Group)

Restaurant chain with more than 50 restaurants

Snack counter chain with more than 50 counters

Teahouse chain

Coffee shop chain

Restaurant chain with revenue of CNY100 million

Snack counter chain with revenue of CNY100 million

Revenue of teahouse chain

Revenue of coffee shop chain

- Appendix: Explanation of Main Statistical Targets

How to Order

Product details			How to Order
	USD	File	By email: report@researchinchina.com
Single User	3,000	PDF	By fax: 86-10-82600829
Enterprise Wide	4,500	PDF	
Publication date: June 2008			By online: www.researchinchina.com
For more information, call our office in Beijing, China: Tel: 86-10-82600828 Website: www.researchinchina.com			