

China Paddy & Paddy Seed Industry Report, 2007-2008



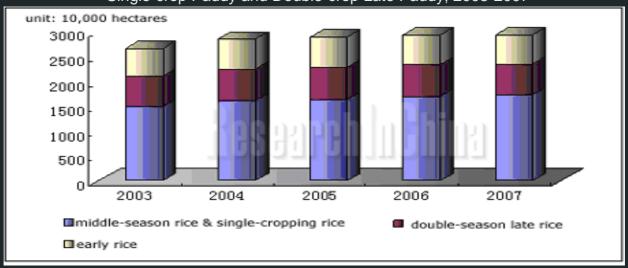
• It was estimated by China National Grain and Oils Information Centre that China's cultivated areas of paddy were about 29.23 million hectares in 2007, down 2.39% against the previous year, or reducing by 70,000 hectares. However, the output of paddy totaled 186.5 million tons in 2007, up 2.15% over the year of 2006 or increasing by 3.93 million tons. In general, the market prices of paddy in 2007 were higher than the previous year. In addition, the central government has also intensified strong support to rice production to raise the minimum purchasing price of rice. Therefore, it is predicted that China's cultivated areas of paddy in 2008 will have an increase against last year.



In 2007, the cultivated areas of early paddy and double cropping paddy both suffered a decrease, while that of
middle-season paddy and single-cropping late price both enjoyed an increase, because of a buildup in rural
migrant workers and a low agricultural yield.

The cultivated areas of early paddy and double-cropping paddy totaled 11.97 million hectares in 2007, down 2.92% against the previous year or reducing by 360,000 hectares. The cultivated areas of middle-season paddy and single-cropping late paddy were 17.26 million hectares in 2007, up 1.71% against the previous year or increasing by 290,000 hectares.

Changes of Cultivated Areas and Total Output of Early Paddy, Mid-season Paddy, Single-crop Paddy and Double-crop Late Paddy, 2003-2007

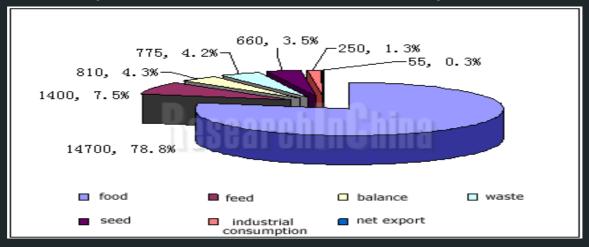


Source: ResearchInChina



- China's paddy consumption mainly covers the six aspects of food, feed, industrial consumption, seed industry, net export and losses & waste. It was predicted that the food consumption in the period of October, 2007 to September, 2008 will account for 78.8% of the total, the industrial consumption 1.3% and the feed consumption 7.5%.
- According to the following chart, we can estimate that China's paddy supply and demand in the period of October of 2007 to September of 2008 will be relatively relaxed, but paddy consumption will still have the problems regarding species and regional imbalance with the features that "paddy market in the south is larger than that in the north" and "the consumption of indica paddy is larger that japonica paddy". (Indica paddy is planted in the south region and japonica paddy is planted in the north region)

Consumption Ratio in the Period of October, 2007-September, 2008



Source: ResearchInChina



• Based on the authoritative and abundant information from the National Bureau of Statistics, the China National Grain and Oils Information Centre and the General Administration of Customs of China, this report makes an indepth study on the market status, main policies, supply & demand and key companies of paddy & paddy seed industry and forecasts the supply and demand as well as the development trend of the industry in the period of October, 2007 to September, 2008.





Table of Contents

- 1. Market Status of Paddy Crops
 - 1.1 Status quo
 - 1.1.1 Status quo of regional planting
 - 1.1.2 Paddy planting of various Paddy species
 - 1.2 Laws and regulations
- 2. China Paddy Supply Situation
 - 2.1 Paddy planting areas in upper reaches of the Yangtze River
 - 2.1.1 Paddy planting area in Sichuan province
 - 2.1.2 Paddy planting area in Chongqing municipality
 - 2.2 Paddy planting area in mid reaches of the Yangtze River
 - 2.2.1 Paddy planting area in Hubei province
 - 2.2.2 Paddy planting area in Hunan province
 - 2.2.3 Paddy planting area in Jiangxi province
- 2.3 Paddy planting area in lower reaches of the Yangtze River
 - 2.3.1 Paddy planting area in Jiangsu province
 - 2.3.2 Paddy planting area in Zhejiang province
 - 2.3.3 Paddy planting area in Anhui province
 - 2.3.4 Paddy planting area in Shanghai municipality



- 2.4 Paddy planting area in South China
 - 2.4.1 Paddy planting area in Fujian province
 - 2.4.2 Paddy planting area in Yunnan province
 - 2.4.3 Paddy planting area in Hainan province
 - 2.4.4 Paddy planting area in Guangdong province
 - 2.5 Single-crop Paddy planting areas in Northeast China
 - 2.5.1 Paddy planting area in Heilongjiang province
 - 2.5.2 Paddy planting area in Jilin province
 - 2.5.3 Paddy planting area in Liaoning province
 - 2.5.4 Paddy planting area in Inner Mongolia Autonomous Region
 - 2.6 Planting area of late-maturing Paddy in North China
 - 2.6.1 Paddy planting area in Beijing
 - 2.6.2 Paddy planting area in Tianjin province
 - 2.6.3 Paddy planting area in Shandong province
 - 2.6.4 Paddy planting area in Hebei province
 - 2.6.5 Paddy planting area in Henan province
 - 2.6.6 Paddy planting area in Shaanxi province
 - 2.6.7 Paddy planting area in Shanxi province



- 3. Analysis of Paddy Consumption
 - 3.1 Food consumption
 - 3.2 Seed industry consumption
 - 3.3 Import and export of Paddy
 - 3.4 Paddy consumption trends
 - 3.4.1 Fast growth in consumption in North China
 - 3.4.2 Fast growth in out-of-home consumption
 - 3.4.3 Fast growth in japonica Paddy consumption
 - 3.4.4 Fast growth in low-income population consumption
- 4. Paddy Supply and Demand
 - 4.1 Supply and demand of Paddy seed industry
 - 4.1.1 Supply and demand of Paddy seed production
 - 4.1.2 Market prices of hybrid Paddy seed in 2007
 - 4.1.3 Paddy species in 2008 recommended by Ministry of Agriculture
 - 4.2 Situation of Paddy supply and demand
 - 4.2.1 Analysis of Paddy supply and demand
 - 4.2.2 Market prices of China Paddy in 2007



- 5. Key Paddy Seed Enterprises
 - 5.1 Yuan Long Ping High-Tech Agriculture CO., LTD. (000998)
 - 5.1.1 Company profile
 - 5.1.2 Main business structure
 - 5.2 Hefei Fengle Seed Co., Ltd.
 - 5.2.1 Company profile
 - 5.2.2 Main business structure
 - 5.3 Hunan AVA Holdings Co., Ltd.
 - 5.3.1 Company profile
 - 5.3.2 Main business structure
 - 5.4 Sichuan Guohao Seed Co., Ltd.
 - 5.4.1 Company profile
 - 5.4.2 Main business structure
 - 5.5 China National Seed Group Corporation
 - 5.5.1 Company profile
 - 5.5.2 Main business structure
 - 5.6 Jinchu Seeds Co.,Ltd.
 - 5.6.1 Company profile
 - 5.6.2 Main business structure
 - 5.7 Hubei Provincial Seed Group Co., Ltd.
 - 5.7.1 Company profile
 - 5.7.2 Main business structure
 - 5.8 Nanjing Red Sun Seeds Co., Ltd.
 - 5.8.1 Company profile
 - 5.8.2 Main business structure

- 5.9 Jiangsu Tomorrow Seeds Co., Ltd.
- 5.9.1 Company profile
- 5.9.2 Main business structure
- 5.10 Jiangsu Dahua Seeds Group Corporation
- 5.10.1 Company profile
- 5.10.2 Main business structure
- 5.11 Jiangxi Provincial Seeds Co., Ltd.
- 5.11.1 Company profile
- 5.11.2 Main business structure
- 5.12 Chengdu Seeds Co., Ltd.
- 5.12.1 Company profile
- 5.12.2 Main business structure
- 5.13 Grand Agriseeds Technology Inc.
- 5.13.1 Company profile
- 5.13.2 Main business structure
- 5.14 Jiangsu Zhongjiang Seeds Co., Ltd.
- 5.14.1 Company profile
- 5.14.2 Main business structure
- 5.15 Chia Tai Agriculture Co., Ltd.
- 5.15.1 Company profile
- 5.15.2 Main business structure
- 5.16 Chongqing Seeds Co., Ltd.
- 5.16.1 Company profile
- 5.16.2 Main business structure
- 5.17 GAEA GEM Paddy Co., Ltd.
- 5.17.1 Company profile
- 5.17.2 Main business structure
- 6. Development Trend of Paddy and Its Seed Industry



Selected Charts

 Cultivated areas of paddy, early paddy, middle-season paddy, single-cropping late paddy, doublecropping late paddy and each output, 2003-2007

Cultivated areas of paddy, early paddy, middle-season paddy, single-cropping late paddy, double-cropping late paddy and each output in Sichuan province, 2003-2007

Cultivated areas of paddy, early paddy, middle-season paddy, single-cropping late paddy, double-cropping late paddy and each output in Chongqing province, 2003-2007

Cultivated areas of paddy, early paddy, middle-season paddy, single-cropping late paddy, double-cropping late paddy and each output in Hubei province, 2003-2007

Cultivated areas of paddy, early paddy, middle-season paddy, single-cropping late paddy, double-cropping late paddy and each output in Hunan province, 2003-2007

Cultivated areas of paddy, early paddy, middle-season paddy, single-cropping late paddy, double-cropping late paddy and each output in Shanghai province, 2003-2007

Cultivated areas of paddy, early paddy, middle-season paddy, single-cropping late paddy, double-cropping late paddy and each output, 2003-2007



Cultivated areas of paddy, early paddy, middle-season paddy, single-cropping late paddy, double-

cropping late paddy and each output in Hainan province, 2003-2007

Cultivated areas of middle-season paddy and single-

cropping paddy and each output in Hei Long Jiang province, 2003-2007

Cultivated areas of middle-season paddy and single-cropping paddy and each output in Jilin province, 2003-

2007

Cultivated areas of middle-season paddy and single-

cropping paddy and each output in Liaoning province, 2003-2007

Cultivated areas of middle-season paddy and single-

cropping paddy and each output in Inner Mongolia Autonomous Region, 2003-2007

Cultivated areas of middle-season paddy and single-

cropping paddy and each output in Shandong province, 2003-2007

Cultivated areas of middle-season paddy and single-cropping paddy and each output in Shan xi province, 2003-

2007

Hybrid paddy prices of main breeds in 2007

paddy breeds recommended by Ministry of Agriculture in 2008



Changes of paddy prices in China in 2007

Main business income of Yuan Long Ping High-Tech Agriculture CO., LTD. in 2007

Debt-paying ability of Yuan Long Ping High-Tech Agriculture CO., LTD. in 2007

Asset management ability of Yuan Long Ping High-Tech Agriculture CO., LTD. in 2007

Analysis of growth of Yuan Long Ping High-Tech Agriculture CO., LTD. in 2007

Analysis of profitability of Hefei Fengle Seed Co., Ltd. in 2007

Debt-paying ability of Hefei Fengle Seed Co., Ltd. in 2007

Asset management ability of Hefei Fengle Seed Co., Ltd. in 2007

Analysis of growth of Hefei Fengle Seed Co., Ltd. in 2007

Profitability of Hunan AVA Holdings Co., Ltd. in 2007

Debt-paying ability of Hunan AVA Holdings Co., Ltd. in 2007

Asset management ability of Hunan AVA Holdings Co., Ltd. in 2007

Analysis of growth of Hunan AVA Holdings Co., Ltd. in 2007

Changes of paddy export volume, 2006-2007

How to Order

Product details			How to Order
0: 1.11	USD	File	By email: report@researchinchina.com By fax: 86-10-82600829
Single User Enterprise Wide	1,500 2,250	PDF PDF	
Publication date: Apr 2008			By online: www.researchinchina.com

For more information, please call our office in Beijing, China:

Tel: 86-10-82600828

Website: www.researchinchina.com

