

China Mobile Phone Industry Report, 2007-2008



In 2007, China mobile phone output reached approximately 594.4 million units, among which, 548 million units were legal products from official mobile phone producers and 46.4 million units were illegal products from official mobile phone producers. In 2007, sales volume reached 180.7 million units, amounting to 16percent of the world total. In the same year, the global mobile phone output reached 1.141 billion units, of which 52 percent was from the Mainland China, exceeding 50% for the first time.

In the first half of 2007, the mobile phone output in the Mainland China totaled 266.8 million units, up 33.4 percent year on year and its combined sales revenue stood at CNY161.08 billion, up 29.6 percent year on year. Among the total output, 32.8 million were for CDMA mode, 234 million for GSM mode. Domestic sales volume reached 83 million units and exports arrived at 183.8 million. In the later half of 2007, mobile phone production reached 327.6 million units, of which 230.2 million units were for exports, and 97.4 million for domestic sales.

Output Contrast of Main Mobile Phone Brands, 2H2007 & 2007

	Output (2H 2007)	Output (full year of 2007)
Nokia	*	*
Motorola	*	*
Samsung	*	*
Sony Ericsson	*	*
Flextronics	*	*
Huabao	*	*
ZTE	*	*
LG	*	*
FuTaiHong	*	*
Bird	*	*
TCL	*	*
Hua Wei	*	*
Tianyu	*	*
Lenovo	*	*
Dongguan Space	*	*
Gionee	*	*
Amoi	*	*
Changhong	*	*
UT-starcom	*	*
Huaguan	*	*
CECT	*	*
Tianshida	*	*
Konka	*	*
Taijinbao	*	*
Benq	*	*
Hair	*	*
Sangfei	*	*
Hisense	*	*
CK telecom	*	*
Shenglongxing	*	*
Saierlin	*	*
Beijing Fushikang	*	*
Hongfujin	*	*
Jinchangke	*	*
Qiaoxing	*	*
OkWAP	*	*

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Suppliers of Key Mobile Phone Components for TCL Communication

How to Buy

Product details			How to Order
Single user	USD	File	By email: report@researchinchina.com
	2,500	PDF	By fax: 86-10-82600829
Enterprisewide	3,750	PDF	By online: www.researchinchina.com
Publication date: Feb. 2008			
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