2007 witnessed a continuous and fast development in China's education and training industry, which has formed a huge market.

The government has gradually opened up the education market and has given substantial support to the non-public funded education. Therefore, the government has launched a series of laws and regulations to regulate and promote its development.
The development of every variety of education in 2007 is as follows:

### Development of Various Kinds of Education in 2007 (unit: 10,000 persons)

<table>
<thead>
<tr>
<th>Index</th>
<th>Enrollment in 2007</th>
<th>Students in school in 2007</th>
<th>Graduates in 2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Postgraduate</td>
<td>42</td>
<td>120</td>
<td>31</td>
</tr>
<tr>
<td>Higher education</td>
<td>566</td>
<td>1035</td>
<td>440</td>
</tr>
<tr>
<td>High school</td>
<td>840</td>
<td>2522</td>
<td>788</td>
</tr>
<tr>
<td>Middle school</td>
<td>1,669</td>
<td>5736</td>
<td>1,964</td>
</tr>
<tr>
<td>Primary school</td>
<td>1,736</td>
<td>1,0064</td>
<td>1,670</td>
</tr>
<tr>
<td>Special education</td>
<td>6</td>
<td>41</td>
<td>--</td>
</tr>
<tr>
<td>Preschool education</td>
<td>--</td>
<td>2,349</td>
<td>--</td>
</tr>
</tbody>
</table>

### Major Laws and Regulations on Non-public Funded Education

<table>
<thead>
<tr>
<th>Year</th>
<th>Laws and Regulations</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1982</td>
<td>“Constitution”</td>
<td>It prescribes clearly that the government encourages non-government sectors to develop all kinds of education</td>
</tr>
<tr>
<td>1987</td>
<td>Temporary Rules on Running School by Non-governmental Entities</td>
<td>China’s non-government funded education has rules to abide by</td>
</tr>
<tr>
<td>1997</td>
<td>Rules on Running School by Non-governmental Entities</td>
<td>It standardizes the major administrative rules on non-government funded education</td>
</tr>
<tr>
<td>Sep.1, 2003</td>
<td>“the Non-government-funded Education Promotion Law”</td>
<td>It marks the basic establishment of the legal system of non-government funded education</td>
</tr>
</tbody>
</table>
IT training, English training, management training and children education have become the pillar for the current training and education industry.

In 2006, some IT training institutions made had a great restructuring, which has helped the whole industry enter into a period of stable development. In 2007, with the adjusted business model put in place and the participation of capital market, the industry would usher in a new round of developmental surge.

**Market Scale and Growth Rate of China IT Training Industry, 2006-2010 (CNY100 million)**

<table>
<thead>
<tr>
<th></th>
<th>2006</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Market capacity</td>
<td>39.0</td>
<td>48.0</td>
<td>60.3</td>
<td>74.3</td>
<td>89.3%</td>
<td>109.5</td>
</tr>
<tr>
<td>Growth rate</td>
<td>25.0%</td>
<td>23.7%</td>
<td>25.7%</td>
<td>23.1%</td>
<td>20.2%</td>
<td>22.6%</td>
</tr>
</tbody>
</table>

The market value of China English training market totals around CNY15 billion. There are already more than 50,000 English training institutions in China. It is expected that the market value of China English training industry will reach CNY30 billion in 2010.

Distance education is also a major part of training market. There are many classifications regarding its operating costs. In this report, we divide the costs into three parts: production cost, sending cost and support cost. The ratio of the three costs is about 10:1. Distance education has a high production and support costs, but a low sending cost, which is decided by its features of one-off exploitation, indefinite use and separation between teachers and students.
Based on the substantial data and information released by the National Bureau of Statistics, the Ministry of Education and major education and training companies, the report makes an in-depth study on China's education and training industry regarding development environment, competition condition, policy, segment market, major companies and regional development and also analyzes the development trend based on the current situation of the industry.
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<table>
<thead>
<tr>
<th>Product details</th>
<th>How to Order</th>
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<tr>
<td><strong>USD</strong></td>
<td><strong>File</strong></td>
</tr>
<tr>
<td>Single user</td>
<td>By email: <a href="mailto:report@researchinchina.com">report@researchinchina.com</a></td>
</tr>
<tr>
<td>1,800</td>
<td>By fax: 86-10-82600829</td>
</tr>
<tr>
<td>PDF</td>
<td>By online: <a href="http://www.researchinchina.com">www.researchinchina.com</a></td>
</tr>
<tr>
<td>Enterprisewide</td>
<td>Publication date: March 2008</td>
</tr>
<tr>
<td>2,700</td>
<td></td>
</tr>
</tbody>
</table>

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